Undergraduate Minor in Transportation and Logistics

- An interdisciplinary program available to all Northwestern undergraduates from any undergraduate school.

- Administered by Northwestern’s renowned Transportation Center – one of the country’s most prestigious academic and research centers dedicated to the study of transportation and logistics.

Students pursuing the Transportation and Logistics Minor will have . . .

- access to numerous transportation and logistics-related courses available in a variety of schools and departments across campus taught by faculty who are recognized experts in their fields.

- personalized academic advising by senior faculty

- opportunities for involvement in exciting transportation research projects

- access to highly specialized career counseling and numerous job opportunities with top companies

- membership in the NU Transportation Club - and involvement in all of its activities including field trips, executive luncheons, speaker events and social activities

- opportunities to attend research seminars and presentations at the Transportation Center

- interaction with fellow undergraduates interested in transportation and logistics, and the Transportation Center’s faculty, graduate students and alumni/alumnae
The Transportation and Logistics Minor

*Interdisciplinary Cross-School accredited Minor available to all Northwestern Undergraduates*

Passenger and freight transportation represents nearly a fifth of the United States Gross Domestic Product, and influences every aspect of our lives: where we live, where we work and the goods we purchase. The study of transportation and logistics is inherently interdisciplinary, reaching across disciplines, schools and departments.

Northwestern offers relevant courses through the Department of Civil and Environmental Engineering and the Department of Industrial Engineering and Management Science in the McCormick School of Engineering and Applied Sciences, and the Department of Economics and other social science departments in the Weinberg College of Arts and Sciences.

The Minor offers undergraduate students the opportunity to obtain a more rounded education in transportation and logistics compared with that offered within their selected major program of study. The curriculum equips students with a broad understanding of the economics, engineering and operations of transportation and logistics systems and the role of public policy.

The Minor is administered by the Transportation Center, an interdisciplinary research center founded in 1954. The Center has been recognized for decades as a leader in graduate education, and now extends this expertise to undergraduates. The Center has affiliated faculty from many of the participating departments.

For more information on the Transportation Center, go to our web site at:

[http://transportation.northwestern.edu](http://transportation.northwestern.edu)
Degree Requirements

Students are required to complete seven of the courses listed below (at a grade of C- or better), of which:

- **one** is a required course (Trans 310 -- a seminar course taken in the senior year)

- at least **three** must be from the list of core courses, or which two must be from Departments other than that in which they are majoring.

- the remainder may be additional core courses or from the list of approved elective courses. Courses offered by Northwestern University that are not listed here will be considered for credit towards the Minor if the course is appropriate to the student's program of study.

At least two courses of the core or elective courses must be outside the school in which the student is registered.

- Students in the McCormick School of Engineering and Applied Science may double count a maximum of two courses from their major program toward the Minor.

- However, students registered in other schools are not allowed to "double count" courses which are part of their major, but can count courses that form “related courses,” or “distribution” requirements.

- The McCormick School of Engineering and Applied Science has approved TRANS 310 as acceptable for the “social science/humanities” requirement. In addition TRANS 310 and other WCAS courses taken as part of the Minor will be considered as “thematically related” for purposes of the “social science/humanities” requirement.

In preparation for taking the minor, students should have taken courses in:
- calculus
- probability and statistics.
Curriculum

In the listing of courses the following abbreviations identify the school and department.

<table>
<thead>
<tr>
<th>WCAS - Weinberg College of Arts and Sciences</th>
<th>MEAS - McCormick School of Engineering and Applied Science</th>
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<tbody>
<tr>
<td>ECON Economics</td>
<td>CIV_ENV Civil Engineering</td>
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<tr>
<td>GEOG Geography</td>
<td>IEMS Industrial Engineering and Management Science</td>
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<tr>
<td>HISTORY History</td>
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<tr>
<td>POLI_SCI Political Science</td>
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<tr>
<td>SOCIOL Sociology</td>
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<tr>
<td>KSM - Kellogg School of Management</td>
<td>Interschool Program</td>
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<tr>
<td>KELLG_FE Financial Econ. Certificate</td>
<td>TRANS Transportation Program</td>
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Required Course

TRANS 310 Seminar in Transportation and Logistics.

Students will obtain one credit based on formal enrollment in the Spring Quarter of their senior year. However, class activities occur during the entire senior year. You must have taken at least five of the courses for the Minor by the time you formally enroll for the spring quarter.

This capstone course is the culmination of the Minor. It will bring together the knowledge gained from other courses in the Minor and in their Major. Unlike the technical courses offered as part of the Minor, this course is designed to emphasize the relation of theory to the real world, and to recognize the interdisciplinary nature of the degree. There are three components to TRANS 310. Evaluation will be based on two extended papers and on class participation.

1. Seminar Attendance

During the senior year, students should attend 27 hours of approved lectures, seminars and other related activities. This would be equivalent to the time in lectures in a regular course. There will be group seminars about five times each quarter for an hour each time. Some of these sessions will comprise of a discussion of a contemporary issue. Students will read materials beforehand and be prepared to lead the discussion. Other session will comprise presentation of students' work on their two required papers.

In addition to the group seminars, students can also count towards the 27 hours any of the following: seminars in the various Transportation Center seminar series, other Transportation Center special lectures and events, and other public lectures or conferences outside of Northwestern with the permission of the instructor.
2. Case Study Paper (due first week of Winter Quarter)

A descriptive case study of a particular transportation or logistics firm or industry, or of a public policy debate. The objective is for students to read and investigate the existing literature on a subject, and to organize and report on what they have learned in the form of a six-page paper. For this paper, there is no need for any original data analysis, but students will need to use analytical skills in interpreting and organizing the existing literature. Students are expected to look at multiple sources. The subject matter can be anything in the field of transportation and logistics. The deadline for submission of this paper is the end of the first week of Winter Quarter.

3. Research Paper (due in May)

An extended, analytical, paper that evaluates a specific public policy initiative or a business issue. While purely theoretical work is welcomed, it is likely that most papers will be empirical. TRANS 310 is not an honors program, so this is not a paper where you have to collect and analyze a large data set. However, this paper will usually involve some data collection and statistical or econometric analysis (fortunately, transportation and logistics does have many easily accessible databases for the student to use). It is possible that this paper may be an analytical extension of the literature-review paper submitted earlier in the year, but this need not be the case. The paper will typically be about ten pages, exclusive of any tables and/or data appendices.

Students typically agree on the topic with the instructor of TRANS 310 in January and work on their papers during Winter and Spring Quarters. The deadline for submission is the eighth week of Spring Quarter.

In addition to the written paper, students will have the chance to make a brief presentation of their work to the faculty and other students. Typically, this occurs during WCAS Reading Period at the end of Spring Quarter.
Core Courses

Students must select at least three core courses, of which at least two are from Departments other than that in which they are majoring. No substitutions will be allowed for the core courses.

- **ECON 310-1** Microeconomics
- **ECON 355** Transportation Economics and Public Policy (Econ 310-1 and ECON 281 or equivalent are prerequisites)

- **CIV_ENV 371** Introduction to Transportation Planning and Analysis
- **CIV_ENV-376** Transportation System Operations

*Either* **IEMS 310** Operations Research (for those wishing to take only one course in industrial engineering)

*or* **IEMS-313** Foundations of Optimization (for IEMS Majors and those wishing to take additional IEMS courses, MATH 240 is a prerequisite)

- **IEMS 381** Supply Chain Modeling and Analysis (IEMS 313 prerequisite)
- **IEMS 383** Service Operations Management (IEMS 313 prerequisite)

Elective Courses

The remainder of the program must be selected from additional core courses and the following list of approved elective courses. Courses offered by Northwestern University that are not listed here will be considered for credit towards the minor if the course is appropriate to the student’s program of study. Approval for substitutions will be made by the Transportation Center's Program Committee based on a written submission made by the student.

- **ECON 309** Public Finance
- **ECON 337** Economics of State and Local Governments
- **ECON 349** Industrial Economics
- **ECON 350** Monopoly, Competition and Public Policy
- **ECON 354** Issues in Urban and Regional Economics
- **ECON 361** International Trade
- **ECON 371** Economics of Energy
- **ECON 372** Environmental Economics

*or* **ECON 370** Environmental and Resource Economics

- **ECON 373** Natural Resource Economics
- *or* **ECON 370** Environmental and Resource Economics
- **ECON 381-1,2** Econometrics
GEOG 312  Geography of Chicago and its Region
GEOG 341  Principles of Cartography
GEOG 343  Geographic Information Systems

HISTORY 322-2  Development of the Modern American City, 1870 - Present

POLI_SCI 321  Urban Politics (was POLI_SCI 221)
POLI_SCI 322  Ideas and Institutions in Urban Politics
POLI_SCI 329  U.S. Environmental Politics

SOCIOL 301  The City: Urbanization and Urbanism
SOCIOL 312  Social Change and the Environment

Either CIV_ENV 205  Economics and Finance for Engineers (was IEMS 326)
or BUS_INST 304  Corporate Finance
or ECON 360-1  Foundations of Corporate Finance Theory
or KELLG_FE 310  Principles of Finance
CIV_ENV 304  Civil and Environmental Engineering Systems Analysis
CIV_ENV 330  Engineering Project Management
CIV_ENV 368  Sustainability: The City

IEMS 315  Stochastic Models
IEMS 317  Discrete-Event Systems Simulation
IEMS 365  Analytics for Social Good
IEMS 382  Production Planning and Scheduling

- **Graduate Level Courses**  Qualified advanced students may take the following courses upon petition to the instructor and the Director of the Transportation and Logistics Program

  CIV_ENV 471-1,2  Transportation Systems Analysis
  CIV_ENV 472-1,2  Transportation Systems Operations and Control
  CIV_ENV 473  Survey Methods, Data and Analysis
  CIV_ENV 480-1,2  Travel Demand Analysis and Forecasting
  CIV_ENV 482  Evaluation and Decision making for Infrastructure Systems
  CIV_ENV 484  Advanced Theories of Traffic Flow
  IEMS 481  Logistics
  IEMS 482  Operations

- **Independent Study**  Students may count up to one credit of approved independent study in transportation and logistics towards the minor. The student may register in either TRANS 399, or a 399 in the department appropriate for the supervising faculty member.
For More Information

➢ For general information and to join the mailing list for activities of the Transportation Center and the Transportation Club:

    Cynthia Ross
    The Transportation Center
    600 Foster Street, Third Floor
    847-491-2280
    cynthia.ross@northwestern.edu

➢ For academic advising, and to declare a Minor see the Program Director:

    Professor Ian Savage
    Department of Economics
    Room 3371
    2211 Campus Drive
    847-491-8241
    ipsavage@northwestern.edu

➢ Contact an Associate Program Director in your department. These include:

    Civil & Environmental Engineering:
    Professor Pablo Durango-Cohen   (847-491-4008, pdc@northwestern.edu)

    Industrial Engineering and Management Science:
    Professor Karen Smilowitz       (847-491-4693, ksmilowitz@northwestern.edu)