

## Appendix

### Question Wording

Which sport(s) team do you work with (e.g., coach)? Check all that apply.

- |   |                                       |   |  |                                     |
|---|---------------------------------------|---|--|-------------------------------------|
| <input type="checkbox"/> Baseball         | <input type="checkbox"/> Fencing      | <input type="checkbox"/> Lacrosse           | <input type="checkbox"/> Softball              | <input type="checkbox"/> Volleyball |
| <input type="checkbox"/> Basketball       | <input type="checkbox"/> Field hockey | <input type="checkbox"/> Lightweight Rowing | <input type="checkbox"/> Swimming              | <input type="checkbox"/> Water polo |
| <input type="checkbox"/> Beach Volleyball | <input type="checkbox"/> Football     | <input type="checkbox"/> Pistol             | <input type="checkbox"/> Synchronized Swimming | <input type="checkbox"/> Wrestling  |
| <input type="checkbox"/> Bowling          | <input type="checkbox"/> Golf         | <input type="checkbox"/> Rifle              | <input type="checkbox"/> Tennis                | <input type="checkbox"/> Other      |
| <input type="checkbox"/> Cross country    | <input type="checkbox"/> Gymnastics   | <input type="checkbox"/> Rowing             | <input type="checkbox"/> Track and Field       |                                     |
| <input type="checkbox"/> Diving           | <input type="checkbox"/> Ice Hockey   | <input type="checkbox"/> Soccer             |  |                                     |

Do you work with a men's team, women's team, both, or neither (directly)?

Men's       Women's       Both       Neither Directly

Would you describe yourself as a coach (of any type)?

Yes       No

What is your exact job title? \_\_\_\_\_

How many years have you worked in your current field (generally speaking)? (This includes your time in your current position)?

\_\_\_\_\_

In which NCAA division does your school compete?

Division 1       Division 2       Division 3

What is your gender?

Male       Female       Other

What is your age?

Under 18       18-24       25-34       35-50       51-65       Over 65

Which of the following do you consider to be your primary racial or ethnic group (you may check more than one)?



Druckman, Howat, and Rothschild, "Political Protesting, Race, and College Athletics: Why Diversity Among Coaches Matters," November 11, 2017

\_\_\_\_\_ *Tougher on whites*

\_\_\_\_\_ *Tougher on blacks*

\_\_\_\_\_ *Treat both the same*

Do you think the police **in your community** are generally tougher on whites than on blacks, tougher on blacks than on whites, or do the police treat them both the same?

\_\_\_\_\_ *Tougher on whites*

\_\_\_\_\_ *Tougher on blacks*

\_\_\_\_\_ *Treat both the same*

When faced with a possible criminal situation involving minority suspects, do you think police **in the United States** generally use excessive force, appropriate force, or insufficient force?

\_\_\_\_\_ *Use excessive force*

\_\_\_\_\_ *Use appropriate force*

\_\_\_\_\_ *Use insufficient force*

When faced with a possible criminal situation involving minority suspects, do you think police **in your community** generally use excessive force, appropriate force, or insufficient force?

\_\_\_\_\_ *Use excessive force*

\_\_\_\_\_ *Use appropriate force*

\_\_\_\_\_ *Use insufficient force*

How serious a problem do you think police brutality is in the United States: not a problem at all, not very serious, somewhat serious, or very serious?

\_\_\_\_\_ *Not a problem at all*

\_\_\_\_\_ *Not very serious*

\_\_\_\_\_ *Somewhat serious*

\_\_\_\_\_ *A very serious problem*

Is being the victim of police brutality something you personally worry about, or not?

\_\_\_\_\_ *No*

\_\_\_\_\_ *Yes*

As you may know, some athletes and sports teams have begun not standing during the national anthem in order to protest police violence against the black community in the United States. To what extent do you disapprove or approve of this form of protest?

\_\_\_\_\_ *Completely disapprove*

\_\_\_\_\_ *Somewhat disapprove*

\_\_\_\_\_ *Neither disapprove nor approve*

\_\_\_\_\_ *Somewhat approve*

\_\_\_\_\_ *Completely approve*

Why do you think a student-athlete would protest by kneeling during the national anthem? (Check all that apply.)

- They care about the issue.
- They are under social pressure.
- They are seeking personal attention.
- Other (please specify): \_\_\_\_\_

Druckman, Howat, and Rothschild, "Political Protesting, Race, and College Athletics: Why Diversity Among Coaches Matters," November 11, 2017

Do you believe your team should not or should have a rule that athletes must stand for the national anthem?

Definitely  
*should not*

Probably  
*should not*

No opinion

Probably  
*should*

Definitely  
*should*

As you may know, some college athletes have worn wristbands with the slogan "APU" during games or competitions. This stands for "All Players United" and is meant to protest NCAA rules forbidding compensation of student athletes beyond scholarships. To what extent do you disapprove or approve of this form of protest?

Completely  
*disapprove*

Somewhat  
*disapprove*

Neither disapprove  
*nor approve*

Somewhat  
*approve*

Completely  
*approve*

Why do you think a student-athlete would protest by wearing one of these wristbands? (Check all that apply.)

- They care about the issue.
- They are under social pressure.
- They are seeking personal attention.
- Other (please specify): \_\_\_\_\_

Do you believe your team should not or should have a rule banning athletes from wearing APU wristbands during games?

Definitely  
*should not*

Probably  
*should not*

No opinion

Probably  
*should*

Definitely  
*should*

This next set of questions deals with **political** protest apparel *in general, aside from* APU wristbands.

To what extent do you disapprove or approve of student-athletes wearing **any** apparel to protest **any** political issue?

Completely  
*disapprove*

Somewhat  
*disapprove*

Neither disapprove  
*nor approve*

Somewhat  
*approve*

Completely  
*approve*

Why do you think a student-athlete would wear any apparel to protest a political issue? (Check all that apply.)

- They care about the issue.
- They are under social pressure.
- They are seeking personal attention.
- Other (please specify): \_\_\_\_\_

Druckman, Howat, and Rothschild, "Political Protesting, Race, and College Athletics: Why Diversity Among Coaches Matters," November 11, 2017

Do you believe your team should not or should have a rule banning athletes from wearing apparel that protests about any political issue during games?

Definitely  
should not

Probably  
should not

No opinion

Probably  
should

Definitely  
should

How important is being American to you?

Not important  
at all

Not very  
important

Very  
important

Extremely  
important

To what extent do you see yourself as a typical American?

Not at all

Very little

Somewhat

A great deal

How well does the term "American" describe you?

Not well  
at all

Not very  
well

Very well

Extremely  
well

When talking about Americans, how often do you say "we" instead of "they?"

Never

Not very well

Very well

Extremely

We would like you to tell us how strongly you disagree or agree with the following statement:  
"Racial discrimination is no longer a major problem in America."

Disagree strongly

Disagree somewhat

Agree somewhat

Agree strongly

**Table A.1: Sample Characteristics**

<b>Variable</b>	<b>Percent</b>
African-American	8.8%
Female	35.5%
Coach Men	56.7%
Head Coach	38.4%
Division III	33.2%
Played Sport in College	88.9%
	<b>Mean (std. dev.)</b>
Years in the Field	14.04 (11.00)
Age (1-5 scale) <sup>1</sup>	3.63 (.95)
Income (1-5 scale) <sup>2</sup>	2.77 (1.16)
Education (1-6 scale) <sup>3</sup>	4.58 (.57)
Ideology (1-7 scale)	3.80 (1.66)
Police Conduct Concern (0-1 scale)	.53 (.16)
American Identity (1-4 scale)	3.23 (.61)
Racial Discrimination Skepticism (1-4 scale)	1.53 (.68)
Political Interest (1-5 scale)	2.95 (.98)

<sup>1</sup> 1=18-24, 2=25-34, 3=35-50, 4=51-65, 5=over 65

<sup>2</sup> 1=<\$30,000, 2=\$30,000-\$69,999, 3=\$70,000-\$99,999, 4=\$100,000-\$200,000, 5= >\$200,000

<sup>3</sup> 1=less than high school, 2=high school, 3=some college, 4=4-year college degree, 5=master’s degree, 6=doctorate

**Table A.2: Mediation by Motivation Attribution**

	(1) Anthem	(2) APU	(3) Apparel
African-American	0.636*** (0.191)	0.370** (0.187)	0.502*** (0.169)
Female	-0.313** (0.122)	-0.372*** (0.128)	-0.055 (0.113)
Age	0.051 (0.091)	-0.121 (0.094)	-0.082 (0.083)
Income	0.013 (0.043)	-0.009 (0.045)	-0.005 (0.039)
Education	0.119 (0.080)	-0.039 (0.082)	-0.061 (0.071)
Ideology	-0.212*** (0.035)	-0.122*** (0.033)	-0.104*** (0.031)
Police Concern	1.765*** (0.405)	- -	1.889*** (0.360)
American Identity	-0.283*** (0.082)	- -	-0.102 (0.074)
Discrim. Skepticism	-0.056 (0.081)	-0.228*** (0.078)	0.004 (0.073)
Political Interest	0.152*** (0.047)	0.006 (0.048)	0.098** (0.043)
Played Sport	-0.177 (0.146)	-0.096 (0.152)	0.104 (0.134)
Men’s Coach	0.194* (0.112)	-0.070 (0.117)	0.021 (0.102)
Years in Field	-0.013* (0.008)	-0.003 (0.008)	-0.008 (0.007)
Head Coach	-0.117 (0.107)	-0.153 (0.111)	-0.007 (0.097)
Division III	0.007 (0.097)	0.014 (0.101)	-0.170* (0.089)
Basketball	-0.033 (0.141)	-0.351** (0.146)	0.019 (0.130)
Football	-0.106 (0.158)	0.030 (0.164)	0.018 (0.144)
Care <sup>1</sup>	0.499*** (0.109)	0.659*** (0.106)	0.309*** (0.098)
Pressure <sup>1</sup>	-0.118 (0.097)	-0.156 (0.103)	-0.162* (0.088)
Attention <sup>1</sup>	-0.502*** (0.100)	-0.359*** (0.105)	-0.173* (0.091)
Constant	1.997*** (0.630)	3.489*** (0.595)	2.692*** (0.559)
Observations	545	548	545
R-squared	0.489	0.262	0.329

<sup>1</sup> Coefficients for “Care,” “Pressure,” and “Attention” represent the effects of motive attributions respective to each type of protest.

*Note:* Cell entries are OLS regression coefficients (for models 1-2)/Logit coefficients (for models 3-5) with associated standard errors in parentheses. Statistical significance is denoted by: \*\*\* $p \leq 0.01$ , \*\* $p \leq 0.05$ , \* $p \leq 0.1$  for two-tailed tests.