Natural Experiments

Jason Seawright

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Classic Natural Experiment



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- Classic Natural Experiment
- Instrumental Variables-Type Natural Experiment

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- Classic Natural Experiment
- Instrumental Variables-Type Natural Experiment
- Regression-Discontinuity Design

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Understand assumptions.



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Understand assumptions. Explore role of qualitative evidence.

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"Nature" randomizes the treatment.



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- "Nature" randomizes the treatment.
- All (observable and unobservable) confounding variables are balanced between treatment and control groups.

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- No discretion is involved in assigning treatments, or the relevant information is unavailable or unused.

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- All (observable and unobservable) confounding variables are balanced between treatment and control groups.
- No discretion is involved in assigning treatments, or the relevant information is unavailable or unused.
- Randomized treatment has the same effect as non-randomized treatment would have.

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 Points 1 and 3 are generally singular causal claims about the dynamics of the treatment-assigning system.

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- Point 2 is a quantitative claim that can be partially tested.

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- Points 1 and 3 are generally singular causal claims about the dynamics of the treatment-assigning system.
- Point 2 is a quantitative claim that can be partially tested.
- Point 4 is a quantitative claim that cannot be quantitatively tested using the natural experiment.

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 Use qualitative evidence about the treatment-assignment process to test points 1 and 3.

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- Use qualitative evidence about the treatment-assignment process to test points 1 and 3.
- Consider using qualitative evidence about causal processes to compare what can be observed of the process in the natural experiment to what can be observed in otherwise similar cases where treatment is not randomized.

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Snow on Cholera

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- "Nature" randomizes a cause of the treatment.
 - Call the treatment X.
 - Call the randomized cause of the treatment *Z*.

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- "Nature" randomizes a cause of the treatment.
 - Call the treatment X.
 - Call the randomized cause of the treatment *Z*.
- Z only affects Y through its effects on X.
 No discretion is involved in assigning the cause of the treatment, or the relevant information is unavailable or unused.
 Treatment caused by the randomized cause

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Here, more extra work is needed!

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- Point 4 is another causal claim that cannot be quantitatively tested using the natural

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• Use qualitative evidence about the cause-of-treatment-assignment process to test points 1 and 3.

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- Use qualitative evidence about the cause-of-treatment-assignment process to test points 1 and 3.
- For some number of cases, trace the causal process from cause-of-treatment assignment, to treatment score, through to the outcome. Look for interference from other potentially systematic causes, and check for evidence of direct effect of cause-of-treatment on outcome

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FIGURE 3. FIRST-STAGE RELATIONSHIP BETWEEN SETTLER MORTALITY AND EXPROPRIATION RISK

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	Base sample (1)	Base sample (2)	Base sample without Neo-Europes (3)	Base sample without Neo-Europes (4)	Base sample without Africa (5)	Base sample without Africa (6)	Base sample with continent dummies (7)	Base sample with continent dummies (8)	Base sample, dependent variable is log output per worker (9)
			Panel A: Two-	Stage Least Squ	ares				
Average protection against expropriation risk 1985–1995 Latitude Asia dummy	0.94 (0.16)	1.00 (0.22) -0.65 (1.34)	1.28 (0.36)	1.21 (0.35) 0.94 (1.46)	0.58 (0.10)	0.58 (0.12) 0.04 (0.84)	0.98 (0.30) -0.92 (0.40)	1.10 (0.46) -1.20 (1.8) -1.10 (0.52)	0.98 (0.17)
Africa dummy "Other" continent dummy							-0.46 (0.36) -0.94 (0.85)	-0.44 (0.42) -0.99 (1.0)	
Panel	B: First S	tage for A	verage Protecti	ion Against Exp	ropriation	Risk in 19	85-1995	(440)	
Log European settler mortality	-0.61	-0.51	-0.39	-0.39 (0.14)	-1.20	-1.10	-0.43	-0.34	-0.63
Latitude		2.00	(,	-0.11 (1.50)	(1122)	0.99	(2.00	(0110)
Asia dummy							0.33 (0.49)	0.47 (0.50)	
Africa dummy							-0.27 (0.41)	-0.26 (0.41)	
"Other" continent dummy							1.24 (0.84)	1.1 (0.84)	
82	0.37	0.20	0.13	0.12	0.47	0.47	0.10	0.33	0.34

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There is an assignment variable, Z.
 Cases are assigned to treatment if and only if Z is greater than a predetermined threshold value, T.

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- There is an assignment variable, Z.
 Cases are assigned to treatment if and only if Z is greater than a predetermined threshold value, T.
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- There is an assignment variable, Z.
 Cases are assigned to treatment if and only if Z is greater than a predetermined
 - threshold value, T.
- No discretion is involved in assigning treatment; by rule cases with Z above T all must have the treatment, and cases with Z below T all must not have the treatment.
 There are enough cases that lots have scores of Z that are just above and just below T.200

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• Conditions 1, 2, and 4 can be validated (more or less) from the data.

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- Conditions 1, 2, and 4 can be validated (more or less) from the data.
- Condition 3 is a generally singular causal claim about the dynamics of the treatment-assigning system.

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"The number of pupils assigned to each teacher is twenty-five. If there are fifty, we appoint two teachers. If there are forty, we appoint an assistant, at the expense of the town." (Baba Bathra, Chapter II, page 21a; translated by Epstein 1976: 214)

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"Twenty-five children may be put in charge of one teacher. If the number in the class exceeds twenty-five but is not more than forty, he should have an assistant to help with the instruction. If there are more than forty, two teachers must be appointed." (Maimonides, given in Hyamson 1937: 58b)

• Maimonides' Rule is used to determine class sizes in Israel.

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- Maimonides' Rule is used to determine class sizes in Israel.
- Angrist and Lavy (1999) use this to carry out an RDD analysis of the effects of class size on educational outcomes.

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Figure: Age Cohorts and Verbal Test Scores

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Figure: Age Cohorts and Math Test Scores 500 August 11, 2010 21 / 31

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Figure: Age Cohorts and Verbal Test Scores

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Figure: Age Cohorts and Math Test Scores

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RDD isn't a good idea if:

• Actors are aware of the discontinuity and adjust their behavior accordingly.



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RDD isn't a good idea if:

- Actors are aware of the discontinuity and adjust their behavior accordingly.
- The variable which assigns the discontinuity is so coarsely measured or distributed that the cases nearest to the divide are not close to each other.

Issues of analysis:

• How wide a window above and below the break point?

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Issues of analysis:

- How wide a window above and below the break point?
- How to estimate the treatment effect?

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Irrespective of the manner in which the bandwidth is chosen, one should always investigate the sensitivity of the inferences to this choice, for example, by including results for bandwidths twice (or four times) and half (or a quarter of) the size of the originally chosen bandwidth. Obviously, such bandwidth choices affect both estimates and standard errors, but if the results are critically dependent on a particular bandwidth choice, they are clearly less credible than if they are robust to such variation in bandwidths. (Imbens and Lemieux 2008)

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 Green, Leong, Kern, Gerber, and Larimer find that an estimate of the optimal bandwidth proposed by Imbens and Kalyanaraman, in conjunction with local linear regression, helps RDD come very close to replicating experimental results.

Case Selection and Natural Experiments

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IV in R

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RDD in R

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Design Case Study After IV or RDD

Choose an article of your preference, or one from my website

Consider elements to test:

- Measurement
- 2 Mechanism Hypotheses
- Outliers
- IV/RDD Assumptions

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