

Engel's Law in the Global Economy:  
Demand-Induced Patterns of Structural Change, Innovation, and Trade

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# Introduction

## Motivation

- *Endogenous Demand Composition due to Nonhomothetic Demand* (Engel's Law)
  - ✓ Expenditure shares more skewed towards higher income elastics in richer countries.
  - ✓ An important channel through which economic growth and globalization affect
    - i) Sectoral compositions in employment and in value-added
    - ii) Variations in innovation/productivity growth rates across sectors (Schmookler)
    - iii) Patterns of intersectoral trade between rich and poor countries (Linder)
    - iv) Migration of industries from rich to poor countries (Vernon's Product Cycles)
  
- These effects are *interconnected*, yet studied *separately*, which can be *misleading*.
  - ✓ *False* dichotomy of income elasticity vs. productivity growth differences
    - *Endogenous* productivity response to the relative market size
  - ✓ *Alleged* claim that globalization *reduces* the power of domestic demand composition
    - Gains from trade have *the income effect*
    - The Linder Effect *magnifies* the power of domestic demand composition
    - Migration of industries from the rich to the poor *facilitate* structural change in both
  
- By capturing all these interactive effects of Engel's Law, we offer a *unifying* perspective on how economic growth and globalization affect patterns of structural change, innovation, and trade.

## Framework: 2-country directed technical change with endogenous demand compositions

- One Nontradeable Factor (labor)
- **2 Countries**; differ only in *population size* ( $N$ ) and *labor productivity* ( $h$ ), hence also in the country size, measured in *effective labor supply* ( $L = hN$ )
- **Continuum of Nontradeable Consumption Goods**,  $s \in I$ , with preferences given by *Implicitly (Directly and Indirectly) Additive Isoelastic Nonhomothetic CES*
  - Goods-specific income elasticity parameters,  $\varepsilon(s)$ , increasing in  $s \in I$
  - Constant elasticity of substitution parameter,  $\eta$ , *not* linked to income elasticity parameters,  $\varepsilon(s)$ ; Goods can be complements ( $\eta < 1$ ) or substitutes ( $\eta > 1$ ).
- Production side deliberately standard, *a la* Dixit-Stiglitz-Krugman
  - Each nontradeable consumption good produced in a competitive sector by assembling tradeable differentiated inputs with *CES aggregators*.
  - **Tradeable differentiated intermediate inputs**:
    - ✓ supplied by *monopolistic competitive* firms with labor for both production and entry
    - ✓ subject to *iceberg trade cost*
  - **Endogenous Sectoral TFP**, depend on the availability of differentiated inputs in each sector, endogenous through entry and trade.

### Implicit (Direct or Indirect) Additivity: Hanoch (1975)

Exp. Dir. Additive:  $u = M \left[ \int_I f_s(c_s) ds \right]$ ; Exp. Indir. Additive;  $u = M \left[ \int_I v_s(p_s) ds \right]$

Explicit CES,  $u = \left[ \int_I \omega_s(c_s)^{1-1/\eta} ds \right]^{\eta/(\eta-1)}$ ; both explicitly directly & indirectly additive.

Explicit additivity, either direct or indirect, imposes functional relation between income and price elasticities. (e.g., Pigou's Law under direct explicit additivity)

- i) Empirically false (Deaton 1974 and others)
- ii) Conceptually impossible to disentangle the effects of income elasticity differences from those of price elasticity differences
- iii) Non-Homotheticity  $\leftrightarrow$  Non-CES, a nuisance for our purpose.

Imp. Dir. Additive:  $M \left[ \int_I f_s(u, c_s) ds \right] = 1$ ; Imp. Indir. Additive:  $M \left[ \int_I v_s(p_s, V) ds \right] = 1$

Implicit CES,  $\left[ \int_I \omega_s(u)(c_s)^{1-1/\eta} ds \right]^{\eta/(\eta-1)} = 1$ ; both directly & indirectly implicitly additive.

- i) Allow for sector-specific income elasticities, *unrelated* to the price elasticities
- ii) If  $\partial \log \omega_s(u) / \partial u$  varies with  $s$ , *nonhomothetic CES*
- iii) If  $\partial \log \omega_s(u) / \partial u$  increasing in  $s$ ,  $\omega_s(u)$  is *log-supermodular*
- iv) If  $\omega_s(u)$  *isoelastic* in  $u$ ,  $\partial \log \omega_s(u) / \partial \log u$  depends on  $s$  but not on  $u$ , consistent with the evidence for the stable slope of the Engel curve.
- v) We also focus on  $\eta < 1$ , as the evidence suggests.

## Main Results in a Closed Economy

- Sectoral shares in employment (also valued-added) = Sectoral shares in expenditure
- A higher  $h$  or  $N$  leads to
  - ✓ A higher welfare or standard-of-living, measured in per capita real income
  - ✓ Sectoral shares in expenditure and employment shift toward higher- $s$  in the sense of ***Monotone Likelihood Ratio*** (MLR)
  - ✓ Productivity growth faster in higher- $s$  through entry and exit (Schmookler effect)
  - ✓ Relative prices changes would moderate (amplify) sectoral shifts when consumptions goods are complements (substitutes)

*Note: With the Schmookler effect, the usual dichotomy of income elasticity vs. productivity growth differences in the structural change literature would be false.*

- Per capita real income would be lower in a country with higher  $h$  if it is sufficiently smaller in  $L = hN$

## Main Results in a Trade Equilibrium: Cross-Country Variations

- *Endogenous Terms of Trade* The wage rate lower in the country smaller in  $L = hN$
- *Endogenous Country Ranking*. The country higher in  $h$  but smaller in  $L = hN$  may be poorer at a high trade cost but richer at a low enough trade cost.
- *Demand Composition Differences*: Expenditure shares more skewed towards higher-income elastic sectors in the richer country.

Employment (or value-added) shares  $\neq$  expenditure shares. One may think trade would make endogenous demand composition *less* important. On the contrary,

- Trade *amplifies* the effects of demand composition differences via *Home Market Effect (HME)*
  - ✓ *Employment*; Rich's labor employment more skewed towards higher-income elastic than Poor's, and *even more so than the expenditure share*.
  - ✓ *Patterns of Trade (The Linder Effect)*; a cut-off sector,  $s_c \in I$ , below (above) which Poor (Rich) is a net-exporter, *regardless of the relative country size*.

*Note: HME due to the cross-country difference in the demand composition across sectors, not due to the cross-country difference in the demand size in each sector*

## Main Results in a Trade Equilibrium: Comparative Statics

- **A uniform increase in  $h$  (or  $N$ )**
  - ✓ *No effect on ToT nor on Country Ranking*
  - ✓ *Structural Change*: Expenditure and employment shares shift towards higher-income elastic in both countries
  - ✓ *Product cycles*: a cut-off sector,  $s_c \in I$ , goes up, turning the richer country from a net-exporter to a net-importer in the middle.
  - ✓ *Welfare gaps to narrow (widen)* if sectors produce complements (substitutes)
  
- **A (uniform) decline in iceberg trade cost** (when the countries equal in  $L = hN$ )
  - ✓ Isomorphic to a uniform increase in  $h$ .
  - Under Engel's Law, globalization, through its productivity effect, causes structural change and product cycles.*
  
- **A (uniform) decline in iceberg trade cost** (when the countries differ in  $L = hN$ ).
  - ✓ *ToT change in favor of the smaller country  $\rightarrow$  Factor Price Convergence*
  - ✓ *Leapfrogging*: The country higher in  $h$  but smaller in  $L$  may be poorer is a less globalized world, becomes richer with globalization
  - ✓ *Reversal of the patterns of trade*



# The Framework

## One Nontradeable Factor (Labor)

**Two Countries** ( $j$  or  $k = 1$  or  $2$ ): populated by  $N^j$  identical agents each endowed with  $h^j$  units of effective labor, inelastically supplied at  $w^j$ .

- $N^j$  (the population size) &  $h^j$  (labor productivity or human capital) are the only possible sources of heterogeneity across the two countries.
- $w^k h^k = E^k$ ; Per capita “Nominal” Income (and Expenditure) in  $k$ ,
- $L^j = h^j N^j$ ; Total Effective Labor Supply in  $j$ :

**Continuum of Nontradeable Consumption Goods,  $s \in I \subset R$  with preferences:**

$$\tilde{U}^k = U(C_s^k, s \in I), \text{ implicitly additive as } \left[ \int_I (\beta_s)^{\frac{1}{\eta}} (\tilde{U}^k)^{\frac{\varepsilon(s)-\eta}{\eta}} (C_s^k)^{\frac{\eta-1}{\eta}} ds \right]^{\frac{\eta}{\eta-1}} \equiv 1$$

- $I = (0,1)$  and  $\int_I \varepsilon(s) ds = 1$  without loss of generality
- $(\varepsilon(s) - \eta)/(1 - \eta) > 0$  for global monotonicity & quasi-concavity
- If  $\varepsilon(s) = 1$  for all  $s \in I$ , standard homothetic CES
- If  $\varepsilon(s) \neq 1$ , *nonhomothetic*. **No longer explicitly additive**
- Index sectors so  $\varepsilon(s)$  *increasing* in  $s \in I \rightarrow \omega(s, \tilde{U}^k) \equiv (\beta_s)^{\frac{1}{\eta}} (\tilde{U}^k)^{\frac{\varepsilon(s)-\eta}{\eta}}$  is *log-supermodular* in  $s$  &  $\tilde{U}^k$  (The happier agents put more weights on the higher-indexed.)

**Utility Maximization:** Given  $P_s^k$ ,  $s \in I$  and  $E^k$ , choose  $C_s^k$ ,  $s \in I$  and  $\tilde{U}^k$  to

$$U^k = \text{Max } \tilde{U}^k, \text{ s.t. } \left[ \int_I (\beta_s)^{\frac{1}{\eta}} (\tilde{U}^k)^{\frac{\varepsilon(s)-\eta}{\eta}} (C_s^k)^{\frac{\eta-1}{\eta}} ds \right]^{\frac{\eta}{\eta-1}} \equiv 1 \text{ and } \int_I P_s^k C_s^k ds \leq E^k$$

## Properties of the Consumption Demand System:

**Expenditure Shares:** 
$$m_s^k \equiv \frac{P_s^k C_s^k}{E^k} = \frac{\beta_s (U^k)^{\varepsilon(s)-\eta} (P_s^k)^{1-\eta}}{(E^k)^{1-\eta}} = \frac{\beta_s (U^k)^{\varepsilon(s)-\eta} (P_s^k)^{1-\eta}}{\int_I \beta_t (U^k)^{\varepsilon(t)-\eta} (P_t^k)^{1-\eta} dt}$$

**Indirect Utility Function:** Implicitly additive (Not explicitly additive with  $\varepsilon(s) \neq 1$ )

$$\left[ \int_I \beta_s (U^k)^{\varepsilon(s)-\eta} (P_s^k / E^k)^{1-\eta} ds \right]^{\frac{1}{\eta-1}} = E / \left[ \int_I \beta_s (U^k)^{\varepsilon(s)-\eta} (P_s^k)^{1-\eta} ds \right]^{\frac{1}{1-\eta}} = 1$$

**(Per capita) Real Income:**

$$U^k = \frac{E^k}{P^k}, \quad \text{where } P^k \equiv \left[ \int_I \beta_s (U^k)^{\varepsilon(s)-1} (P_s^k)^{1-\eta} ds \right]^{\frac{1}{1-\eta}} \text{ is the exact price index.}$$

**Double-Log Demand System:**

$$\log(m_s^k / m_{s'}^k) = \log(\beta_s / \beta_{s'}) + (\varepsilon(s) - \varepsilon(s')) \log(U^k) + (1 - \eta) \log(P_s^k / P_{s'}^k)$$

- ✓ Higher-indexed more income elastic
- ✓ Price elasticity is *not* linked to sector-specific income elasticity
- ✓ Empirically, common (unitary) income elasticity as well as the positive correlation between income and price elasticities implied by Pigou's Law, are rejected, but not common price elasticity.

**Rest of the model:** Standard Dixit-Stiglitz-Krugman-(Ethier-Romer)

**Competitive Nontradeable Consumption Goods Sectors,  $s \in I$ ,** produce  $Y_s^j = N^j C_s^j$

by combining tradable intermediate inputs,  $v \in \Omega_s$ , with CES aggregators,

$$Y_s^j \equiv \left[ \int_{\Omega_s} (q_s^j(v))^{1-\frac{1}{\sigma}} dv \right]^{\frac{\sigma}{\sigma-1}}, \quad s \in I; \quad \sigma > \text{Max}\{1, \eta\}$$

*Cost Minimization:* given  $p_s^j(v)$ , the unit price of input variety  $v \in \Omega_s$  in  $j$ ,

$$q_s^j(v) = \left( \frac{p_s^j(v)}{P_s^j} \right)^{-\sigma} Y_s^j = \frac{(p_s^j(v))^{-\sigma}}{(P_s^j)^{1-\sigma}} N^j m_s^j E^j, \quad \text{where } (P_s^j)^{1-\sigma} \equiv \int_{\Omega_s} (p_s^j(v))^{1-\sigma} dv$$

**Monopolistically Competitive Tradeable Differentiated Inputs Producers  $s \in I$**

$\Omega_s = \Omega_s^1 + \Omega_s^2$ ;  $\Omega_s^j$  disjoint sets of input varieties produced in  $j = 1, 2$

$\phi_s$  (in labor) to set up each variety;

$\psi_s$  (in labor) to produce a unit of each variety

***Iceberg Trade Costs:*** Only  $1/\tau < 1$  of exports survives shipping, raising the export price by  $\tau > 1$ , reducing the export demand by  $(\tau)^{-\sigma} < 1$  and the export revenue by  $\rho \equiv (\tau)^{1-\sigma} < 1$

***World Demand for Each Input Variety;***  $D_s(v) = A_s^j (p_s^j(v))^{-\sigma}$ ,  $v \in \Omega_s^j$ , where

$$A_s^1 \equiv b_s^1 + \rho b_s^2, \quad A_s^2 \equiv \rho b_s^1 + b_s^2, \quad \text{where } b_s^j \equiv \beta_s (E^j)^\eta (U^j)^{\varepsilon(s)-\eta} N^j (P_s^j)^{\sigma-\eta}$$

Standard CES demand curve, but  $U^1$  and  $U^2$  affects  $A_s^j$  differently across  $j$  and  $s$ .

***Pricing:*** 
$$p_s^j(v) = \frac{w^j \psi_s}{1-\sigma^{-1}} \equiv p_s^j < \tau p_s^j = p_s^k(v) \quad \text{for } v \in \Omega_s^j \text{ and } j \neq k$$

***Zero Profit:*** 
$$A_s^j (p_s^j)^{-\sigma} \equiv y_s^j = (\sigma - 1) \phi_s / \psi_s \quad \text{for } s \in I$$

***Labor Demand:*** 
$$L_s^j = (\phi_s + \psi_s y_s^j) V_s^j = \sigma \phi_s V_s^j \quad \text{for } s \in I$$

$V_s^j$ : the measure of  $\Omega_s^j$ , proportional to labor employment

***Labor Market Equilibrium:*** 
$$\int_I L_s^j ds = L^j \quad \text{or} \quad \int_I f_s^j ds = 1,$$

$f_s^j \equiv L_s^j / L^j$ : sector- $s$ 's share in employment (& in value-added) in  $j$ .

# **Patterns of Structural Change in a Closed Economy**

Define  $u(\bullet)$  by  $(x)^{\frac{1-\eta}{\sigma-\eta}} \equiv \int_I \left( \beta_s(u(x))^{\varepsilon(s)-\eta} \right)^{\frac{\sigma-1}{\sigma-\eta}} ds$ .

**Per capita real income:**  $U_0^j = u(x_0^j)$ , where  $x_0^j \equiv (h^j)^\sigma N^j = (h^j)^{\sigma-1} L^j$

- $U_0^j = u(x_0^j)$  increasing in  $x_0^j$  (hence both in  $h^j$  &  $N^j$ ). **Aggregate increasing returns**
- A higher  $h^j$  has a larger effect than a higher  $N^j$ .
- $h^1 > h^2$  and  $U_0^1 < U_0^2$  holds if  $L^1 / L^2 < (h^1 / h^2)^{1-\sigma} < 1$ .

**The smaller country could be poorer in spite of higher labor productivity**

**Market Size Distributions:**  $m_s^j = \frac{\left( \beta_s(u(x_0^j))^{\varepsilon(s)-\eta} \right)^{\frac{\sigma-1}{\sigma-\eta}}}{\int_I \left( \beta_t(u(x_0^j))^{\varepsilon(t)-\eta} \right)^{\frac{\sigma-1}{\sigma-\eta}} dt}$

- Labor is allocated proportionately with market sizes;  $f_s^j = m_s^j$ ,
- Sectoral TFP,  $w^j / P_s^j = (L^j f_s^j)^{\frac{1}{\sigma-1}}$ , due to the Dixit-Stiglitz variety effect in each sector
- $\omega$  is indeterminate.



**Comparative Statics:** An increase in  $x_0^j \equiv (h^j)^\sigma N^j \uparrow$

- Higher per capita real income,  $U_0^j = u(x_0^j) \uparrow$
- They spend relatively more on higher-indexed goods (in the sense of MLR).
- This causes entries (exits) in the higher(lower)-indexed sectors.
- The employment shares shift toward the higher-indexed (in the sense of MLR).
- Productivity grows faster in higher-indexed sectors, which moderates (amplifies) the sectoral shift if the consumption goods are complements (substitutes).

Formally, as  $\eta < (>)1$ ,

$$\left| \frac{d \log(m_s^j / m_{s'}^j)}{d \log(u(x_0^j))} \right| = \left( \frac{\sigma - 1}{\sigma - \eta} \right) |\varepsilon(s) - \varepsilon(s')| < (>) \left| \frac{\partial \log(m_s^j / m_{s'}^j)}{\partial \log(u(x_0^j))} \right| = |\varepsilon(s) - \varepsilon(s')|,$$

because

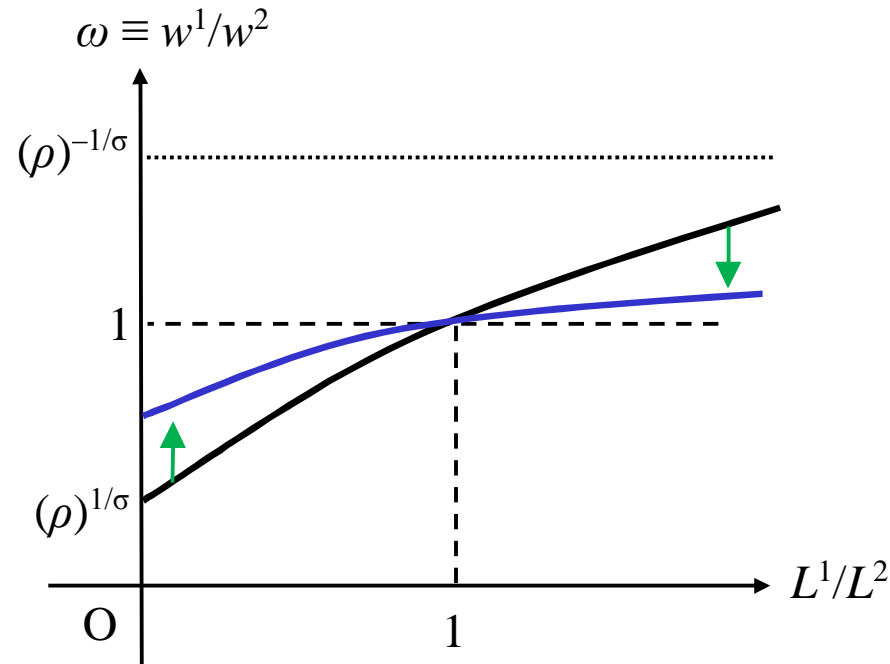
$$\frac{d \log(m_s^j / m_{s'}^j)}{d \log(u(x_0^j))} = \frac{\partial \log(m_s^j / m_{s'}^j)}{\partial \log(u(x_0^j))} + (1 - \eta) \frac{\partial \log(P_s^j / P_{s'}^j)}{\partial \log(f_s^j / f_{s'}^j)} \frac{d \log(f_s^j / f_{s'}^j)}{d \log(u(x_0^j))}$$

**Total Effect = Direct Income Effect + Indirect Substitution Effect**  
(caused by induced productivity change)

and from  $P_s^j / P_{s'}^j = (f_s^j / f_{s'}^j)^{\frac{1}{1-\sigma}} = (m_s^j / m_{s'}^j)^{\frac{1}{1-\sigma}}$ .

# **Trade Equilibrium: Cross-Country Variations**

**Figure 1: Equilibrium (Factor) Terms of Trade:**  $\frac{L^1}{L^2} = (\omega)^{2\sigma-1} \frac{1 - \rho(\omega)^{-\sigma}}{1 - \rho(\omega)^\sigma} > 0$



The factor price lower in the smaller economy (Aggregate increasing returns)

Globalization ( $\tau \downarrow$  or  $\rho \uparrow$ ) reduces the smaller country's disadvantage and hence the factor price differences.

**Per capita real income:**  $U_\rho^k = u(x_\rho^k)$ , with  $x_\rho^1 \equiv \frac{(1-\rho^2)x_0^1}{1-\rho(\omega)^{-\sigma}} > x_0^1$ ;  $x_\rho^2 \equiv \frac{(1-\rho^2)x_0^2}{1-\rho(\omega)^\sigma} > x_0^2$   
 $u(x)$ , defined as before. **Gains from trade**

**Market Size Distributions:** 
$$m_s^j = \frac{\left(\beta_s(u(x_\rho^j))\right)^{(\varepsilon(s)-\eta)} \frac{\sigma-1}{\sigma-\eta}}{\left(x_\rho^j\right)^{\left(\frac{1-\eta}{\sigma-\eta}\right)}} = \frac{\left(\beta_s(u(x_\rho^j))\right)^{(\varepsilon(s)-\eta)} \frac{\sigma-1}{\sigma-\eta}}{\int_I \left(\beta_t(u(x_\rho^j))\right)^{(\varepsilon(t)-\eta)} \frac{\sigma-1}{\sigma-\eta} dt}$$

If  $u(x_\rho^1) < u(x_\rho^2)$

**MLR:** 
$$\frac{m_s^1}{m_s^2} = \left(\frac{x_\rho^1}{x_\rho^2}\right)^{\left(\frac{\eta-1}{\sigma-\eta}\right)} \left(\frac{u(x_\rho^1)}{u(x_\rho^2)}\right)^{(\varepsilon(s)-\eta)\left(\frac{\sigma-1}{\sigma-\eta}\right)}$$
 is strictly decreasing in  $s$ :

The Rich (Poor)'s expenditure is more skewed towards higher(lower)-indexed sectors.

## Home Market Effect in Employment

$$\frac{f_s^1}{f_s^2} \text{ is increasing in } \frac{m_s^1}{m_s^2}, \frac{f_s^1}{f_s^2} > \frac{m_s^1}{m_s^2} > 1; \frac{f_s^1}{f_s^2} = \frac{m_s^1}{m_s^2} = 1; \text{ or } \frac{f_s^1}{f_s^2} < \frac{m_s^1}{m_s^2} < 1.$$

*Disproportionately* large shares of labor are employed in the sectors, in which the country spend larger shares of its expenditure relatively to the ROW.

If  $U_\rho^1 < U_\rho^2 \rightarrow m_s^1 / m_s^2$  is strictly decreasing in  $s \rightarrow$  a **unique cutoff sector**,  $s_c \in I$ , with

$$\frac{f_s^1}{f_s^2} > \frac{m_s^1}{m_s^2} > 1 \quad \text{for } s < s_c; \quad \text{and} \quad \frac{f_s^1}{f_s^2} < \frac{m_s^1}{m_s^2} < 1 \quad \text{for } s > s_c.$$

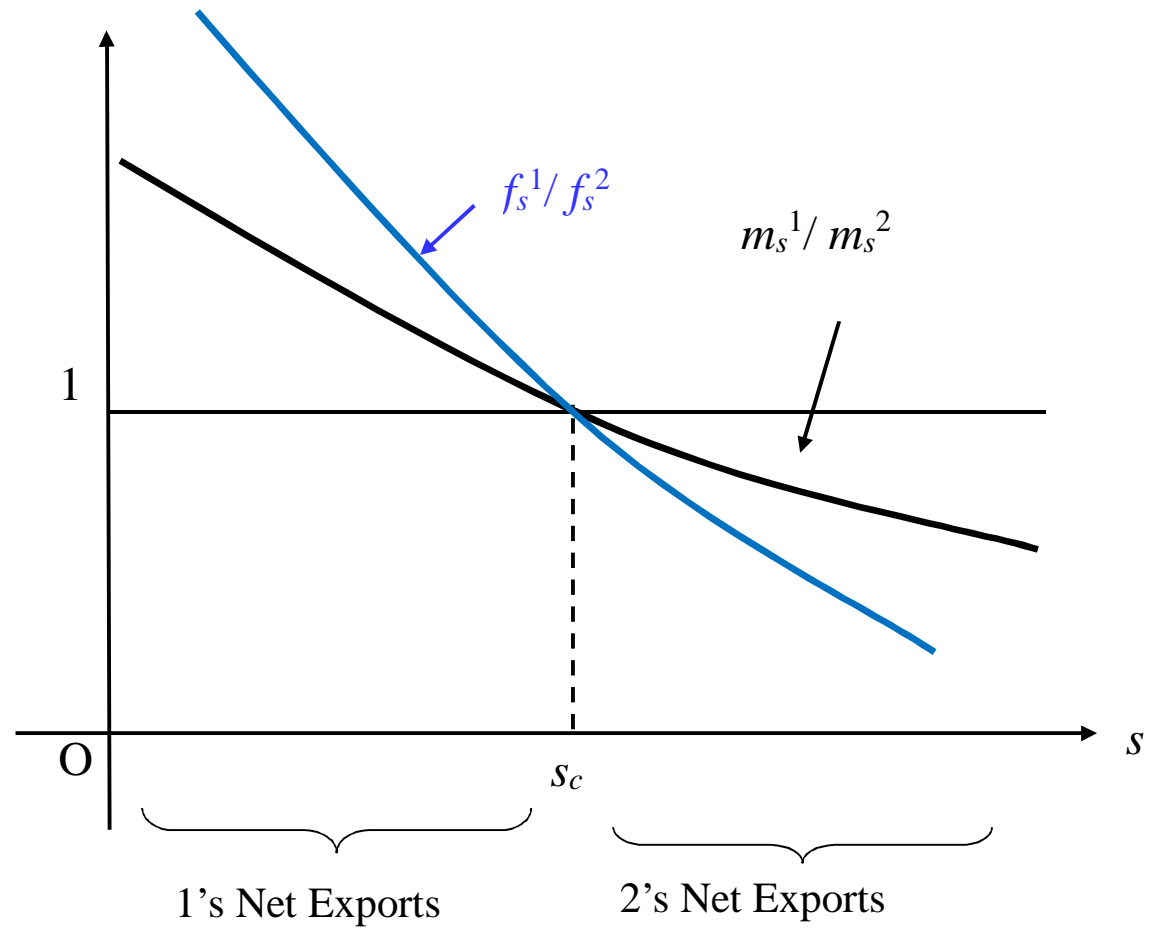
## Home Market Effect in the Intersectoral Patterns of Intrasectoral Trade:

$$NX_s^1 = -NX_s^2 > 0 \text{ for } s < s_c; \quad NX_s^1 = -NX_s^2 < 0 \text{ for } s > s_c.$$

**Note:** Patterns of trade due to the cross-country difference in *the domestic market size distribution across sectors*, *not in the domestic market size in each sector*

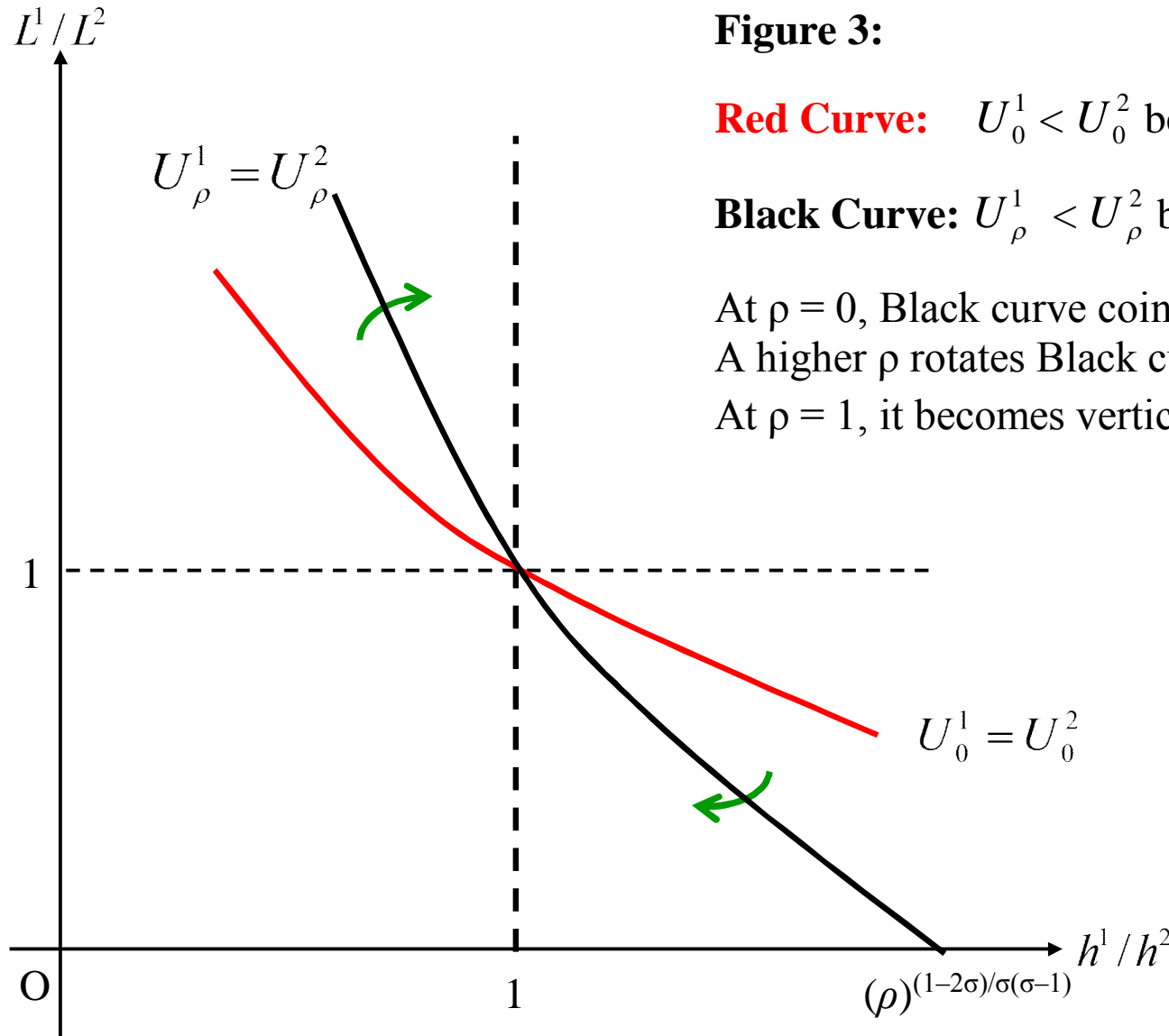
**Figure 2: HME in Employment and Patterns of Trade:**

For  $U_\rho^1 = u(x_\rho^1) < U_\rho^2 = u(x_\rho^2)$



The Richer runs surpluses in higher income elastic sectors, even if it is a lot smaller so that its market size in those sectors may be smaller compared to the Poorer but bigger.

**Ranking the Countries: Trade-off between Labor Productivity & Country Size:**  
*Smaller country with higher  $h$  can be poorer at a low  $\rho$  but is richer at high  $\rho$*



**Figure 3:**

**Red Curve:**  $U_0^1 < U_0^2$  below,  $U_0^1 > U_0^2$  above

**Black Curve:**  $U_\rho^1 < U_\rho^2$  below,  $U_\rho^1 > U_\rho^2$  above

At  $\rho = 0$ , Black curve coincides with Red curve.

A higher  $\rho$  rotates Black curve clockwise,

At  $\rho = 1$ , it becomes vertical at  $h^1 / h^2 = 1$

# **Trade Equilibrium: Comparative Statics**

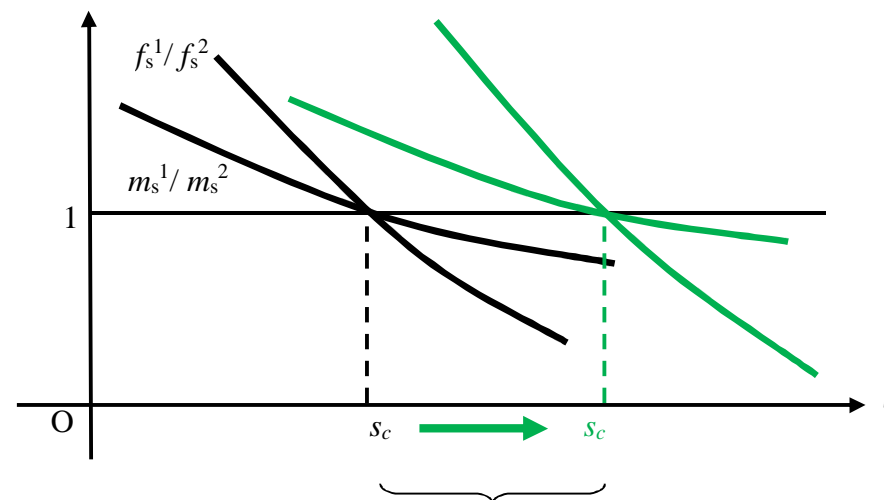


**Uniform Labor Productivity Growth:**  $(\partial \log(h^1) = \partial \log(h^2) \equiv \partial \log(h) > 0)$

$h^1 / h^2$ ,  $L^1 / L^2$ ,  $\omega = w^1 / w^2$ ,  $x_0^1 / x_0^2$ ,  $x_\rho^1 / x_\rho^2$  all unchanged, with  $\partial \log(x_\rho^1) = \partial \log(x_\rho^2) = \sigma \partial \log(h) > 0$ .

- Both  $U_\rho^1 = u(x_\rho^1)$  and  $U_\rho^2 = u(x_\rho^2)$  go up.
- Demand compositions shift toward higher-indexed in both countries (MLR)
- $s_c$  goes up.
- Welfare gaps widen (narrow) if sectors produce substitutes (complements).

**Figure 4: Uniform Labor Productivity Growth: Patterns of Structural Change and Product Cycles**



The richer country's sectoral trade balances switch from surpluses to deficits

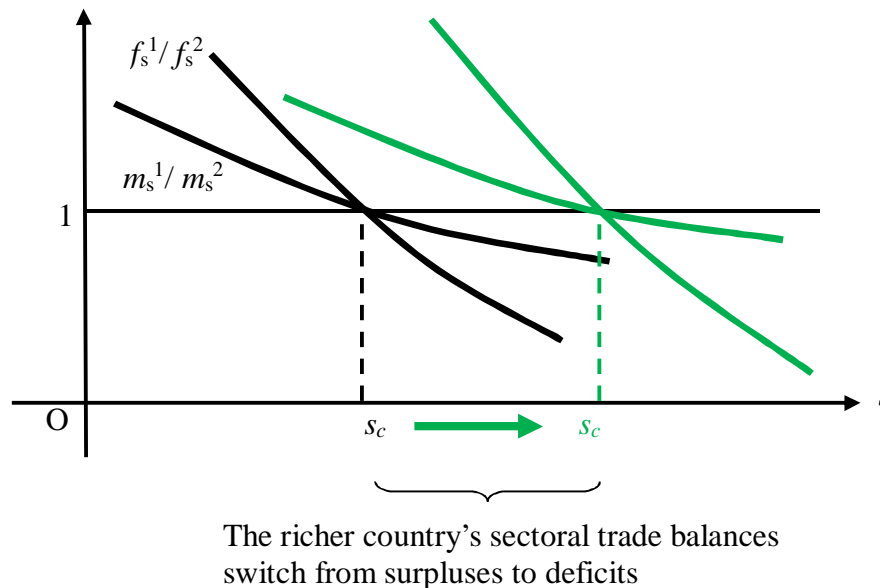
**Globalization, a higher  $\rho = (\tau)^{1-\sigma}$ , when two countries are equal in size:  $L^1 = L^2 = L$**

$$\omega = 1 \rightarrow x_\rho^j = (1 + \rho)x_0^j = (1 + \rho)(h^j)^\sigma N^j = (1 + \rho)(h^j)^{\sigma-1} L$$

The relative factor price fixed at  $\omega = 1$  and independent of  $\rho$ . No ToT change

- The country with higher labor productivity is richer.
- a higher  $\rho$  is isomorphic to a uniform increase in  $h$ .

**Figure 4: Globalization: Patterns of Structural Change and Product Cycles**



**Globalization, a higher  $\rho = (\tau)^{1-\sigma}$ , when two countries are unequal in size:**

Globalization causes the ToT to change in favor of the smaller country  
**Leapfrogging and Reversal of the Patterns of Trade**

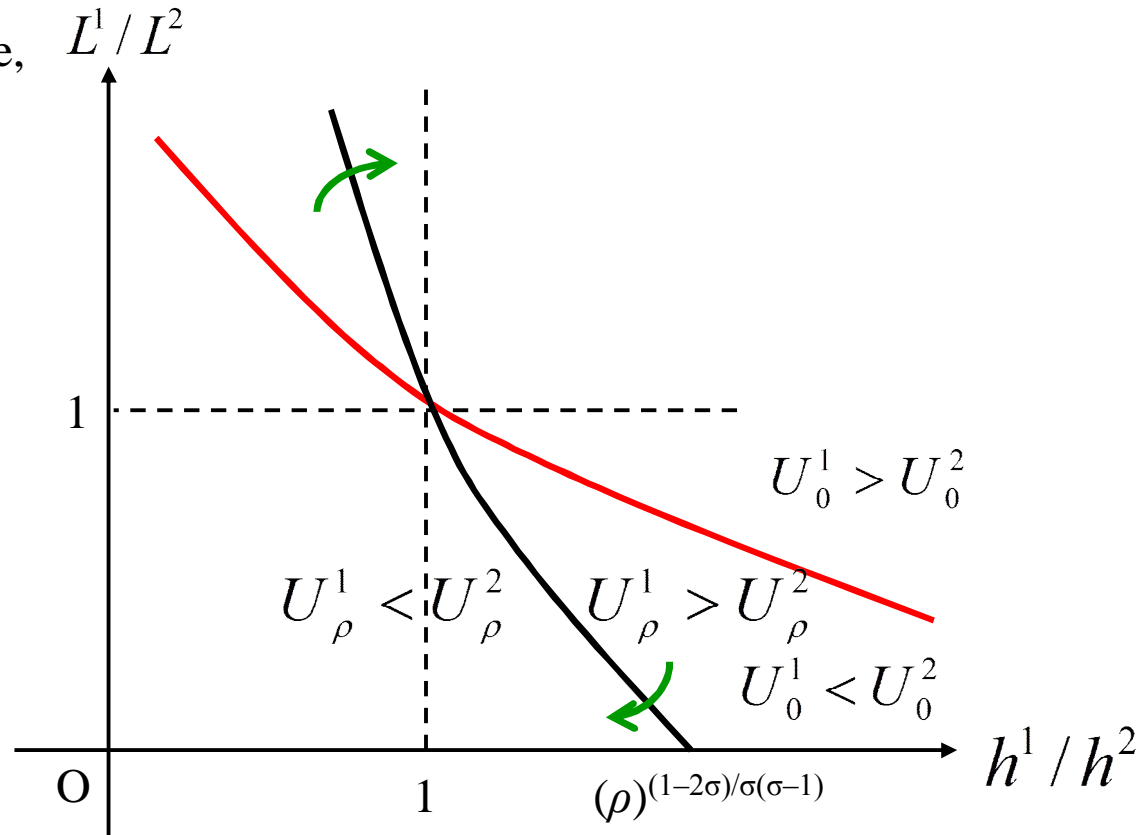
For  $h^1 / h^2 > 1$  and below the Red curve,

$U_\rho^1 < U_\rho^2$  at a low  $\rho$

Closer to autarky, Country 1 is poorer due to its disadvantage of being smaller, running surpluses in lower-indexed.

$U_\rho^1 > U_\rho^2$  at a high  $\rho$

Globalization leads to a factor price convergence, which makes the smaller but smarter 1 richer, running surpluses in higher-indexed.



**Figure 5**

## **Concluding Remarks**

- *Engel's Law* with implications on
  - i) Sectoral compositions in employment, innovation, and productivity growth.
  - ii) Patterns of trade and migration of industries across rich and poor countries
- A unifying framework, capturing all these effects and their interactions
  - ✓ **Two Countries** differ in population size and labor productivity
  - ✓ **Nonhomothetic CES** over a continuum of nontradeable consumption goods
  - ✓ **Endogenous Sectoral Productivity** due to the DS variety effect
  - ✓ **Costly Trade**
- **Home Market Effect** in employment and patterns of trade
  - ✓ Disproportionately large share of workers in higher income elastics in Rich
  - ✓ *Linder Effect*: Rich (Poor) a net-exporter in higher (lower) income elastics
- **Comparative Statics: Labor productivity growth and globalization cause**
  - ✓ *Sectoral Change* to the higher income elastics
  - ✓ *Schmookler Effect*; Relative Price of high income elastics go down
  - ✓ *Vernon's Product cycles*: Rich switches from an exporter to an importer in the middle sectors
  - ✓ *Leapfrogging and patterns of trade reversal* Globalization can help the smaller country with better labor force to overtake the other.
- **Implicit Additive Nonhomothetic CES** (**Explicit additivity**, e.g., Stone-Geary, CRIE, are too inflexible, too restrictive, cannot isolate the effects of income effects.)

## Directions for Future Research

- *Multiple factors of production* (e.g., skilled & unskilled labor) with correlation btw the factor intensity (e.g., skilled intensity) and the income elasticity across sectors
- *Sector-specific trade costs* with correlation btw trade costs and income elasticity (e.g., high income elastic sectors have higher service components that are less tradeable)
- Multiple countries/regions with some *geographical features*
  - ✓ *Ceteris paribus*, the most centrally located country/region would have the highest per capita real income, and becomes the net-exporter in the most income elastic sectors
  - ✓ The countries/regions immediately next to the most centrally located country/region might become net-exporters in the least income elastics, due to the “*shadow effect*”
  - ✓ The countries/regions in the peripheries might become net-exporters in the middle.
- Nonhomotheticity *across as well as within* sectors
  - ✓ Nested isoelastically nonhomothetic CES, with  $\eta$  higher within sectors than across
  - ✓ Combining isoelastically nonhomothetic CES across sectors with horizontally differentiation with non-CES within sectors
  - ✓ Combining isoelastically nonhomothetic CES across sectors with vertical (quality) differentiation within sectors.