

# RONALD R. BRAEUTIGAM

Kapnick Professor of Business Institutions  
October, 2002

## EDUCATION

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Stanford University	Ph. D.	Economics	April, 1976
	Ph. D. Minor	Engineering-Economic Systems	
Stanford University	M. Sc.	Engineering-Economic Systems	September, 1971
University of Tulsa	B.S.P.E.	Petroleum Engineering (with Honor)	December, 1969

## TEACHING AND RESEARCH INTERESTS

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Microeconomics: Theory and Application, Industrial Organization and Public Policy

## CURRENT AND PAST APPOINTMENTS

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1995-02	Director, Business Institutions Program, Northwestern University
1991	Visiting Scholar, Wissenschaftszentrum Berlin (Science Center), August
1983-	Professor of Economics and the Transportation Center, Northwestern University
1982-83	Senior Research Fellow, Wissenschaftszentrum Berlin, Federal Republic of Germany.
1980-83	Associate Professor of Economics, Northwestern University
1980	Visiting Scholar, Bell Laboratories, Murray Hill, New Jersey (July)
1978-79	Visiting Assistant Professor of Economics, California Institute of Technology
1975-80	Assistant Professor of Economics, Northwestern University
1974-75	Lecturer in Economics, Stanford University
1972-73	Research Economist, Office of Telecommunications Policy, Executive Office of the President of the United States, Washington, D.C.
1966-70	Petroleum Engineer, Research Assistant, Pan American Petroleum Corp., total of two years

## AWARDS AND HONORS (SELECTED)

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1997-00	Charles Deering McCormick Professor of Teaching Excellence
1997	Fellow, Searle Center for Teaching Excellence, Northwestern University
1997-99	President, European Association of Research in Industrial Economics
1995	Teacher of the Year, Omicron Delta Epsilon, Northwestern University Chapter
1991	Northwestern University Alumni Association Excellence in Teaching Award
1990-	Harvey Kapnick Professor of Business Institutions
1970	Arthur Wellesley Walker Award, Outstanding Graduate in Petroleum Engineering, Midcontinent Section of the Society of Petroleum Engineers
1970	Faculty Honor Medal (First in Graduating Class), University of Tulsa

*Who's Who in the World*

*Who's Who in the America*

*Who's Who in Science and Engineering*

*Who's Who in Finance and Industry*

*Who's Who in the Midwest*

## PUBLICATIONS (SELECTED)

- Microeconomics: An Integrated Approach*, with David Besanko, John Wiley & Sons, Inc., New York, New York, 2002.
- “Learning About Transport Costs,” in *Transportation Economics and Policy: A Handbook in Honor of John Meyer*, edited by Tony Gomez-Ibanez and Cliff Winston, Brookings Institution, Washington, D.C., 1999.
- The Dissemination of Scholarly Learning in an Electronic Age*, report to the Andrew W. Mellon Foundation, 1998.
- “The Effects of Rivalry with Price Regulation of Electric Power Generation,” *Journal of Regulatory Economics*, 11, no. 2, March 1997, 119-137.
- “A Regulatory Bargain for Diversified Enterprises,” *International Journal of Industrial Organization*, vol. 11, 1993, pp. 1-20.
- “Effects of the Change from Rate of Return to Price Cap Regulation,” *American Economic Review*, with John C. Panzar, vol. 83, no. 2, 1993, pp. 191-198.
- Price Level Regulation for Diversified Public Utilities*, with Jordan J. Hillman, Kluwer Academic Publishers, Norwell, Massachusetts, 1989.
- “Diversification Incentives under ‘Price-Based’ and ‘Cost Based’ Regulation,” with John C. Panzar, *The Rand Journal of Economics*, vol. 20, no. 3, Autumn 1989, pp. 373-391.
- “Optimal Policies for Natural Monopolies”, in *Handbook of Industrial Organization*, ed. R. Schmalensee and R. D. Willig, Elsevier-North Holland, 1989, vol. 2, pp. 1289-1346.
- “Cost Function Estimation and Quality Bias: The Regulated Automobile Industry”, with M. V. Pauly, *The Rand Journal of Economics*, vol. 17, no.4, Winter 1986, pp. 607-616.
- “Socially Optimal Pricing with Rivalry and Economies of Scale”, *The Rand Journal of Economics*, vol. 15, no.1, Spring 1984, pp. 124-131.
- “A Firm Specific Analysis of Economies of Density in the U. S. Railroad Industry,” with A. Daughety and M. Turnquist, *Journal of Industrial Economics*, vol. XXXIII, no. 1, September, 1984, pp. 124-131.
- “Demand Uncertainty and the Regulated Firm”, with J. Quirk, *International Economic Review*, vol. 25, no.1, February, 1984, pp. 45-60
- “The Regulation of Surface Freight Transport: The Welfare Effects Revisited”, with R. Noll, *Review of Economics and Statistics*, vol. LXVI, no. 1, February 1984, pp. 80-87.
- “An Economic Analysis of Alternative Fee Shifting Systems,” with Bruce M. Owen and John C. Panzar, *Law and Contemporary Problems*, vol. 47, no. 1, Winter, 1984, pp. 173-185.
- “The Estimation of a Hybrid Cost Function for a Railroad Firm”, with A. Daughety and M. Turnquist, *Review of Economics and Statistics*, vol. LXIV, no. 3, August 1982, pp. 394-404.
- “An Analysis of Fully Distributed Cost Pricing in Regulated Industries”, *Bell Journal of Economics*, vol. 11, no. 1, Spring 1980, pp. 182-196
- “Optimal Pricing with Intermodal Competition”, *American Economic Review*, vol. 69, no. 1, March 1979, pp. 38-49.
- The Regulation Game: Strategic Use of the Administrative Process*, with Bruce M. Owen, Ballinger Press, Cambridge, Massachusetts, 1978.