Course Overview

Globalization is arguably the most powerful force shaping international and domestic politics today. In this course we will focus primarily on market globalization – the increase in cross-border transactions involving goods and services, production, money and financial assets, and workers.

This is a critical time for the global economy. In the past decade, many countries’ financial systems have experienced profoundly destabilizing shocks. The global distribution of economic and political power is shifting. Policymakers in the United States and elsewhere increasingly question the efficacy and fairness of the international organizations charged with governing globalized markets. A nationalist-populist tide has swept into the political scene in many countries in recent years. This course is intended to take stock of market globalization in light of these fragmenting forces. What is market globalization? Are its effects on the economic fortunes of individuals and groups in historically rich countries different than in developing countries? Does the reduction of barriers to economic exchange harm national cultures? Has market globalization gone too far – or has it not gone far enough? These are the kinds of questions that will be discussed in the course.

Globalization is the object of both misplaced ire and adulation. The intense public debate about it has, for this reason, generated more heat than light. To get a better handle on globalization we will draw on a variety of theoretical approaches and a wide range of evidence provided by political scientists, economists, sociologists, historians, and journalists. Globalization is such a massive topic that it is impossible to address all of its manifestations in a ten-week course. This syllabus is an attempt to cover as much territory as possible given the time constraints that we face.

The course is organized around six topics: (1) conceptualizing market globalization; (2) describing transformations in the constituent parts of market globalization (international trade, globalized production, finance, and labor migration); (3) exploring how different national styles of capitalism in the advanced industrial countries have adjusted to pressure from rising economic globalism; (4) the relationship between market globalization and global inequality; (5) the
consequences of increasing economic integration for distinct national and local cultures; (6) the challenges to globalization posed by transnational terrorism, geopolitical rivalries, and the global financial crises of the past decade.

Prerequisites
It is recommended (but not required!) that students enrolled in the course have Political Science 240: Introduction to International Relations under their belts.

This is a course about economic globalization. Exposure to macroeconomics, international economics, and international political economy is helpful but not required.

Course Requirements and Grading
Course requirements include two exams, active participation in discussion section, and two short response papers. The midterm exam will be given during our regular meeting time on THURSDAY, MAY 3; the final exam is scheduled for MONDAY, JUNE 11 from 9:00 to 11:00AM.

The final exam day and time is non-negotiable. If you know in advance that you will not be able to take the final exam from 9:00 to 11:00AM on MONDAY JUNE 11, DO NOT TAKE THIS COURSE! Weinberg College rules forbid faculty members from giving final exams in advance of the assigned time. Only if you have sufficient reason (i.e. a documented emergency which prevents you from being able to make it to the room for the exam) will you be granted an incomplete. You can verify the WCAS policy on final exams here:

http://www.weinberg.northwestern.edu/advising/rules/exams.html

The weighting of the course requirements is as follows:

- Course participation: 10%
- Short critical response paper (1): 10%
- Short case-related essay (1): 10%
- Midterm exam: 30%
- Final Exam: 40%
- Research pool participation [mandatory]

Participation accounts for a significant proportion of the grade. Securing a good participation grade means consistent attendance and a high level of engagement in BOTH the lectures and the discussion sections, keeping up with the assigned readings, and actively contributing to the conversations generated during your discussion sections and participating in any activities that are introduced during the lecture periods (which may or may not be pre-announced by the instructors).

The required critical response paper involves briefly summarizing and (much more importantly) critically evaluating the main argument for one or more of the week’s assigned readings. A sign-up sheet will be circulated during the first meeting of your discussion section to divvy up the readings. You should confer with an instructor in the course to select the reading(s) around which your response paper will be organized. You response paper must be submitted to your TA
before your discussion section meets; the instructor will set her or his deadline for submitting the paper.

The other writing assignment that you will complete is a short essay about one of the three cases that we will discuss as a group in this course. You will write and submit the case-based essay before the discussion of the case study in the class meeting. You will receive more information about the critical response paper and the case essay from your instructors in the first week of the course.

Befitting a 300-level course, the reading load in this class is substantial (averaging about 53 pages per week). Lectures and readings are complements, not substitutes – some lectures draw closely on that week’s readings, but many do not. To perform well in this course, you will need to regularly attend lectures in addition to closely reading all of the assigned material.

Note on required participation in the Political Science Research Pool: students enrolled in this course are required to complete a research assignment that can include up to 4 hours of research study participation. These studies require that students set up an appointment to complete participation at a laboratory on campus (or via an on-line survey). Students will learn how studies are conducted and will receive a synopsis at the conclusion of the quarter describing the study’s goal, result, and relevance to the class. Students who prefer not to participate in the research may opt for an alternative that entails reading any one chapter about political science research and writing a five-page reaction paper. The typical chapter is about 20 pages and thus reading it and writing a five-page paper should take approximately four hours.

Near the start of the quarter, students will receive an e-mail asking them whether they prefer study participation or the alternative assignment. The e-mail will also include details on how to complete either requirement. Failure to complete the requirement during the quarter will result in an incomplete. Failure to complete the requirement during the following quarter will result in a failing grade for the class. Note that if you are enrolled in multiple classes that require participation, you only need to satisfy the requirement one time. Also, if you already completed the requirement in another course in a previous quarter, you are excused from the requirement.

**Required Books (for purchase)**
There is one book that you should purchase for the course:


Rodrik’s book should be available in the Norris bookstore, and there are lots of copies available from online book vendors.

**Electronic Reserves**
Aside from the book, all of the required course readings have been forwarded to the library to be placed on electronic reserves. Links – either directly to a PDF of the scanned article/chapter or to the e-journal that contains the reading – should appear on the blackboard page.
**Rules for Discussion Sections**

Every participant brings a different perspective to the classroom. Part of my job is to make sure that one viewpoint is not privileged over others. Dialogue in my course is expected to always be respectful. We all reserve the right to respectfully disagree with each other; we do not have the right to intimidate, insult, or marginalize anyone. Your professor and your teaching assistant observe and will enforce all university policies concerning discrimination, harassment, and other abuses.

**Academic Integrity**

Plagiarism is a serious offense at Northwestern. If we suspect that you have knowingly misrepresented someone else’s work as your own, this may lead to suspension or dismissal from the university.

Northwestern’s official policy regarding academic integrity is found at: http://www.northwestern.edu/uacc

**Student Disability Services**

Students that require any special academic accommodations must provide a letter prepared by AccessibleNU detailing the arrangements to me no later than the end of the second week of classes. Please contact AccessibleNU (http://www.northwestern.edu/accessiblenu) or visit the office at 600 Haven Street for more information about special services offered by Northwestern.

**Policy on Posting Class Material (Lecture Slides, Notes, Readings)**

The material from this course is only for students enrolled in this course. Please do not post any material from this course (including your own notes) on any online platforms (e.g., StudyBlue).
Course Schedule

Topic 1: introduction; what is market globalization? (April 5)

Readings

Total pages of required reading for this topic: 21

Topic 2: disaggregating market globalization (April 10-26)

Part I: the Great Unbundling (international trade and globalized production) (April 10-19)

Readings

Total pages of required reading for this sub-topic: 86

Part II: the Great Unleashing (finance) and the Great Repression (immigration) (April 24-26)

Readings

Total pages of required reading for this sub-topic: 101

Topic 3: globalization and national varieties of capitalism (May 1-17)

Part I: introducing the typology; case study of the social/coordinated variety of national capitalism (Sweden) (May 1-8)

Readings


Total pages of required reading for this topic: 71

***MIDTERM EXAM GIVEN ON THURSDAY, MAY 3 [NOTE: DROP DEADLINE IS FRIDAY, MAY 11]***

Part II: case studies of centralized/state-led (France) and liberal/market-led (Britain) varieties of national capitalism (May 10-17)

Readings

- Vivien Schmidt, The Futures of European Capitalism, sections from chapter 4 (“The Dynamics of Adjustment in Economic Practices in Britain, Germany, and France”): pp. 147-64.

Total pages of required reading for this topic: 108

Topic 4: market globalization, economic development, and global inequality (May 22-24)

Readings


Total pages of required reading for this topic: 67
**Topic 5: cultural change and cultural clash** (May 29-31)

Readings


Total pages of required reading for this topic: **51**

**Topic 6: the durability of market globalization** (June 5)

Readings


Total pages of required reading for this topic: **23**

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**WCAS Reading Week begins on Weds., June 6**

**Final exams start on Monday, June 11**

**Our Final Exam: MONDAY, JUNE 11 from 9:00-11:00AM**

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