

Robust Predictions in Dynamic Screening

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Long-term contracting

- Benefits of long-term contracting
 - prices/incentives set efficiently over course of relationship
 - agent residual claimant on joint surplus
 - principal extracts rents through “fixed fees”
- In practice: private information (at time of contracting) prevents full surplus extraction
 - limiting agents' rents calls for **distortions**
 - Optimal (profit maximizing) mechanisms trade off **efficiency** and **rent extraction**
- Dynamics of distortions when private info evolves over time?

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Dynamic Mechanism Design

- **revenue management** (Courty and Li, 2000, Battaglini 2005, Boleslavsky and Said, 2013, Ely, Garrett and Hinnosaar, 2014, Board and Skrzypacz, 2015, Akan, Ata, and Dana, 2015,..)
- **disclosure in auctions** (Eso and Szentes, 2007, Bergemann and Wambach (2015), Li and Shi (2017)...))
- **experimentation** (Bergemann and Välimäki, 2010, Pavan, Segal, and Toikka, 2014, Fershtman and Pavan, 2017...)
- **life-cycle taxation** (Farhi and Werning, 2012, Kapicka, 2013, Stantcheva, 2014, Makris and Pavan,2017,...)
- **managerial compensation** (Garrett and Pavan, 2012, 2014,...)
- **insurance** (Hendel and Lizzeri, 2003, Handel, Hendel, Whinston, 2015,...)

Relaxed Approach

- Standard approach: "**relaxed program**"
 - necessary conditions for IC ("**local**" constraints)
 - ex-post verification of remaining IC constraints
- Relaxed approach (when valid)
 - complete characterization of optimal mechanism
 - optimal mechanism often derived in closed form
 - approach mimics tractability of Myerson's (1981) auctions

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Existing predictions: stringent conditions

- **Reverse engineering:**
 - conditions (process and payoffs) guaranteeing policies appropriately monotone
 - monotone hazard rate
 - monotone impulse responses
 - decreasing hazard rates
 - dynamic supermodularity
- Central prediction: "vanishing distortions"
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This paper: Variational Approach

- Variational approach
 - IC-preserving perturbations of putative optimal policies
- Robust predictions
 - convergence to efficiency
- Bounds on distortions (all horizons)

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Plan

- Discrete types
 - dynamics of “wedges” (MB - MC)
 - dynamic of allocations
- Continuum of types
 - payoff equivalence
 - wedges as “handicaps”
 - convergence of expected wedges

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MODEL

Procurement environment

- Canonical procurement a' la Baron-Myerson (1982)
- Players:
 - principal: procurer
 - agent: supplier
- $t = 1, 2, \dots$ (many results also for finite horizon)
- $q_t \in (0, \bar{q})$: period- t output supplied by agent
- p_t : total period- t payment from principal
- $\delta \in (0, 1)$: common discount factor

Payoffs and information

- Gross value of output to principal: $B : (0, \bar{q}) \rightarrow \mathbb{R}$, strictly increasing, strictly concave, twice-continuously differentiable,

$$\lim_{q \searrow 0} B(q) = -\infty.$$

- Agent's period- t cost $C(q_t, h_t)$ with

$$C(q_t, h_t) = h_t q_t + c(q_t)$$

with $c(\cdot) : (0, \bar{q}) \rightarrow \mathbb{R}_+$ strictly increasing, strictly convex, twice-continuously differentiable,

$$\lim_{q \nearrow \bar{q}} c(q) = +\infty$$

- Agent period- t "type": $h_t \in \Theta = \{\theta_1, \dots, \theta_N\}$
 - $0 < \theta_1 < \dots < \theta_N$
 - h_t privately observed at beginning of period t
 - process $F = (F_t(\cdot | h^{t-1}))$

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Payoffs

- Principal's intertemporal payoff

$$U^P = \sum_{t \geq 1} \delta^{t-1} (B(q_t) - p_t)$$

- Agent's intertemporal payoff

$$U^A = \sum_{t \geq 1} \delta^{t-1} (p_t - C(q_t, h_t))$$

- Agent's outside option: zero
- Principal's payoff in case she fails to procure output: $-\infty$

Mechanisms

- Direct mechanism: $\langle q_t(h^t), p_t(h^t) \rangle_{t=1}^{\infty}$ where

$$h^t = (h_1, h_2, \dots, h_t) \in \Theta^t$$

Incentive compatibility

- Agent payoff from t onwards under truth-telling

$$V_t(h^t) = \mathbb{E} \left[\sum_{s=t}^{\infty} \delta^{s-t} \left(p_s(\tilde{h}^s) - C(q_s(\tilde{h}^s), \tilde{h}_s) \right) \mid h^t \right]$$

- **IC:** for all t , all $h^t \in \Theta^t$, all reporting strategies σ ,

$$V_t(h^t) \geq \mathbb{E} \left[\sum_{s=t}^{\infty} \delta^{s-t} \left(p_s^\sigma(\tilde{h}^s) - C(q_s^\sigma(\tilde{h}^s), \tilde{h}_s) \right) \mid h^t \right]$$

- **IR:** participation requires

$$V_1(h_1) \geq 0 \text{ all } h_1 \in \Theta.$$

Principal's problem

- Principal chooses $\langle q_t(h^t), p_t(h^t) \rangle_{t=1}^{\infty}$ to maximize

$$\mathbb{E} \left[\sum_{t \geq 1} \delta^{t-1} \left(B(q_t(\tilde{h}^t)) - p_t(\tilde{h}^t) \right) \right]$$

subject to IC and IR constraints.

- $\langle q_t^*(h^t), p_t^*(h^t) \rangle_{t=1}^{\infty}$: solution to principal's problem
- Solution always exist and q^* unique

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Efficiency

- Efficient policy: all t , all $h_t \in \Theta$,

$$B'(q^E(h_t)) = C_q(q^E(h_t), h_t)$$

- Payment scheme implementing efficient allocation

$$p^E(h_t) = B(q^E(h_t))$$

all t , all $h_t \in \Theta_t$

WEDGES

Convergence of expected “wedges”

Definition

Process satisfies “**Long-run Independence**” if

$$\lim_{t \rightarrow \infty} \max_{h_1, h'_1, h_t \in \Theta} \left| \Pr(\tilde{h}_t \leq h_t | h_1) - \Pr(\tilde{h}_t \leq h_t | h'_1) \right| = 0.$$

Proposition

Suppose F satisfies “Long-run independence.”

As $t \rightarrow +\infty$,

$$\mathbb{E} \left[B' \left(q_t^* \left(\tilde{h}^t \right) \right) - C_q \left(q_t^* \left(\tilde{h}^t \right), \tilde{h}_t \right) \right] \rightarrow 0$$

Suppose distortions always of same sign. Then $q_t^(\cdot)$ converge to $q^E(\cdot)$ in probability*

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Proof Sketch

- Difficulty: direction in which IC and IR binds unknown
- Suppose $\langle q_t^*(h^t), p_t^*(h^t) \rangle_{t=1}^\infty$ is optimal (hence IC and IR)
 - then $q_t^*(h^t) \in (0, \bar{q})$ all t , all h^t .
- Idea: IC preserving perturbations
 - increase $q_t^*(\cdot)$ uniformly by small amount $v > 0$
 - increase period- t payments by $c(q_t^*(h^t) + v) - c(q_t^*(h^t))$
 - increase period-1 payments $p_1^*(\cdot)$ uniformly by $\delta^{t-1} v \max_{h_1 \in \Theta} \mathbb{E}[\tilde{h}_t | h_1]$
- New mechanism IC and IR
 - IC: additional quantity v produced *irrespective of reports!*
 - Each type h_1 expects additional rent $\delta^{t-1} v \left(\max_{\hat{h}_1 \in \Theta} \mathbb{E}[\tilde{h}_t | \hat{h}_1] - \mathbb{E}[\tilde{h}_t | h_1] \right)$

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Proof by contradiction

- Suppose result not true. There exists increasing sequence (t_n) s.t. either

$$\mathbb{E} \left[B' \left(q_{t_n}^* \left(\tilde{h}^{t_n} \right) \right) - C_q \left(q_{t_n}^* \left(\tilde{h}^{t_n} \right), \tilde{h}_{t_n} \right) \right] > \zeta$$

for all t_n in sequence, or

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for an appropriate $\zeta > 0$.

- Focus on first case. Increase $q_{t_n}^*(\cdot)$ uniformly at arbitrary date t_n in sequence by arbitrarily small amount $v_n > 0$
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Reaching a contradiction...

- New mechanism increases expected surplus by at least $\delta^{t_n-1} \zeta v_n$
 - (v_n small enough)

- New mechanism leaves additional expected rent

$$\delta^{t_n-1} v_n \left(\max_{\hat{h}_1} \left\{ \mathbb{E} \left[\tilde{h}_{t_n} | \hat{h}_1 \right] \right\} - \mathbb{E} \left[\tilde{h}_{t_n} | h_1 \right] \right)$$

to each initial type h_1

- Since, for all $h_1 \in \Theta$,

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increase in surplus dominates for t_n large enough.

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Additional predictions

Definition

Process satisfies “**FOSD**” if $\check{h}^{t-1} \geq \bar{h}^{t-1}$ implies $F_t(h_t | \check{h}^{t-1}) \leq F_t(h_t | \bar{h}^{t-1})$, all h_t .

Process satisfies “**Markov**” if evolution of h_t governed by time-invariant irreducible transition matrix A with $A_{ij} = Pr(\theta_i | \theta_j) > 0$ all i, j .

Process satisfies “**Stationary Markov**” if F_1 coincides with ergodic distribution

Additional predictions

Proposition

Suppose F satisfies “FOSD”. Then, for all t ,

$$\mathbb{E} \left[B' \left(q_t^* \left(\tilde{h}^t \right) \right) - C_q \left(q_t^* \left(\tilde{h}^t \right), \tilde{h}_t \right) \right] \geq 0.$$

If, in addition, F satisfies “Stationary Markov”, expected wedges decrease with t .

- FOSD:
 - IR binds only for θ_N
 - cut output and adjust p so that IR continues to bind for θ_N
 - perturbation increases surplus and reduces rents, hence profitable
- FOSD + Stationary Markov:
 - shift output uniformly towards later dates
 - smaller rents due to declining persistence of initial types

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ALLOCATIONS

“Sufficient patience”

- Assume F is “Markov”

- $\alpha \equiv \min_{i,j} A_{ij} > 0$

- high α : little persistence

- $b \equiv \sum_{i=1}^N \theta_i$

- $\kappa \equiv$

$$\min_{i,j} \{ B(q^E(\theta_i)) - C(q^E(\theta_i), \theta_i) - [B(q^E(\theta_j)) - c(q^E(\theta_j), \theta_j)] \}$$

- Patience threshold:

$$\bar{\delta} \equiv \begin{cases} \frac{2\bar{q}b - \kappa}{2\bar{q}b - \kappa + 2\kappa\alpha} & \text{if } \kappa < 2\bar{q}b \\ 0 & \text{otherwise} \end{cases} .$$

Vanishing distortions

Proposition

Suppose $T = +\infty$ and F is “Markov”. For any $\delta \in (\bar{\delta}, 1)$,

- $\lim_{t \rightarrow \infty} \mathbb{E} \left[B \left(q_t^* \left(\tilde{h}^t \right) \right) - C \left(q_t^* \left(\tilde{h}^t \right), \tilde{h}_t \right) \right]$
 $= \lim_{t \rightarrow \infty} \mathbb{E} \left[B \left(q^E \left(\tilde{h}_t \right) \right) - C \left(q^E \left(\tilde{h}_t \right), \tilde{h}_t \right) \right].$
- For any $\eta > 0$, $\lim_{t \rightarrow \infty} \Pr \left(\left| q_t^* \left(\tilde{h}^t \right) - q^E \left(\tilde{h}_t \right) \right| > \eta \right) = 0.$

Bounds on distortions

Corollary

Suppose F is Markov and let $\lambda = \frac{\bar{q}b}{1-\delta(1-2\alpha)}$. Irrespective of time horizon and of patience, for any t ,

$$\left(\begin{array}{c} \mathbb{E} \left[B \left(q^E \left(\tilde{h}_t \right) \right) - C \left(q^E \left(\tilde{h}_t \right), \tilde{h}_t \right) \right] \\ - \mathbb{E} \left[B \left(q_t^* \left(\tilde{h}^t \right) \right) - C \left(q_t^* \left(\tilde{h}^t \right), \tilde{h}_t \right) \right] \end{array} \right) \leq \frac{2\lambda}{\left(\delta + \frac{\kappa}{2\lambda} \right)^{t-1}},$$

with $\delta + \frac{\kappa}{2\lambda} > 1$ for $\delta \in (\bar{\delta}, 1)$.

- Result also provides conservative **bound on rate of convergence**

Proof: Idea

- Idea: under efficient mechanism with

$$p^E(h_t) = B(q^E(h_t))$$

IC slack all histories

- Perturbations obtained by combining putative mechanism with efficient one guarantee slack in IC

Proof: approaching efficiency “too fast”

- **Idea 1 (FAILED!):** Suppose $\langle q_t^*(h^t), p_t^*(h^t) \rangle_{t=1}^\infty$ is optimal and convergence to efficiency does not hold.
 - Replace payment and allocation rules with those of efficient mechanism from t onwards.
 - Adjust payments, to ensure satisfaction of IR constraints.
 - Such adjustment can be made s.t. (expected) increase in surplus dominates expected increase in rents (when t large enough)
 - *If IC, new mechanism improves upon $\langle q_t^*(h^t), p_t^*(h^t) \rangle_{t=1}^\infty$*
- **Problem:** New mechanism need not be IC!
 - IC from date t onwards, but not necessarily at earlier dates.

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Proof: Approaching efficiency “gradually”

- Any linear convex combination of $\langle q_t^*(h^t) \rangle_{t=\tau}^\infty$ and $\langle q^E(h_t) \rangle_{t=\tau}^\infty$ can be implemented with payments that make IC slack at all histories. Amount of slack determined by κ and linear weights
- Gradual growth in weights on efficiency

$$q_1^{\text{new}}(h_1) = (1 - \alpha^1) q_1^*(h_1) + \alpha^1 q^E(h_1)$$

and, for any $t \geq 2$,

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with $0 < \alpha^1 \leq \alpha^{\geq 2} \leq 1$.

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- for fixed $\alpha^{\geq 2}$, mechanism IC from $t = 2$ onwards
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Role of discount factor

- **Why δ large?**
 - Proposed "new" mechanism approaches efficiency gradually.
 - Positive weight on efficient policy at early dates may increase information rents (by relatively large amount)
 - When δ small, gains in surplus at later dates need not compensate for increased rents at earlier periods.
- However, convergence to efficiency for **all** δ if process not very persistent

General cost functions

- Convergence results extend to general $C(q, h)$ satisfying mild regularity conditions
- Deterministic mechanisms need not be optimal
 - arguments related to Strausz (2006)
 - violation of integral mon.
 - “relaxed program” need not be valid
- Perturbations involve *randomizations* between putative optimal and efficient allocations

CONTINUUM OF TYPES

Continuum of types

- Markov chain $F = (F_t)$; $\Theta = [\underline{\theta}, \bar{\theta}] \subset \mathbb{R}_+$
- F_1 (abs. continuous) cdf of initial distribution (density f_1)
- $F_t(\cdot|h_{t-1})$ cdf of h_t given $h_{t-1} \in \Theta$ ($f_t(h_t|h_{t-1}) > 0$ all $h_t, h_{t-1} \in \Theta$)
- *Stochastic monotonicity*: $F_t(\cdot|h'_{t-1})$ first-order stochastically dominates $F_t(\cdot|h_{t-1})$ for $h'_{t-1} > h_{t-1}$
- *Time-invariance*: $F_t(\cdot|\theta) = F_s(\cdot|\theta)$ all $t, s > 1$, all $\theta \in \Theta$
- *Ergodicity*: $\exists!$ invariant distribution π s.t., for all $\theta \in \Theta$

$$\sup_{A \in \mathcal{B}(\Theta)} |F^t(A; \theta) - \pi(A)| \rightarrow 0 \text{ as } t \rightarrow \infty.$$

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Continuous types: auxiliary shocks

- Stochastic process can be represented by "auxiliary shocks" independent of initial private information
 - e.g., Eso, Szentes (2007), Pavan, Segal, Toikka (2014)
- $h_t = z(h_{t-1}, \varepsilon_t)$, where $\varepsilon = (\varepsilon_t)$ are i.i.d. random variables
- E.g., ε_t drawn from $U(0, 1)$ and $z(h_{t-1}, \varepsilon_t) = F^{-1}(\varepsilon_t | h_{t-1})$ with
$$F^{-1}(\varepsilon_t | h_{t-1}) \equiv \inf \{ \theta_t : F(\theta_t | h_{t-1}) \geq \varepsilon_t \}$$
 - "probability integral transform"
- *Regularity*: $\frac{\partial z(h_{t-1}, \varepsilon_t)}{\partial h_{t-1}}$ exists, continuous and bounded

Continuous types: auxiliary shocks

- Let $(Z_{\tau,t})_{t \geq \tau}$ be a collection of functions s.t. $h_t = Z_{\tau,t}(h_\tau, \varepsilon)$ for $t \geq \tau$

- Impulse responses:

$$l_{\tau \rightarrow t}(h^t) = \frac{\partial Z_{t,\tau}(h_\tau, \varepsilon)}{\partial h_\tau}$$

(where vector ε derived from h^t using function $z(\cdot)$)

- AR(1) example (violates full support):

$$\begin{aligned} h_t &= \gamma h_{t-1} + \varepsilon_t \\ &= Z_{\tau,t}(h_\tau, \varepsilon) = \gamma^{t-\tau} h_\tau + \gamma^{t-\tau-1} \varepsilon_{\tau+1} + \dots + \gamma \varepsilon_{t-1} + \varepsilon_t \\ &\rightarrow l_{\tau \rightarrow t}(h^t) = \gamma^{t-\tau}. \end{aligned}$$

Characterization of IC

Theorem

Suppose F satisfies “Markov”, “FOSD,” and “regularity”.

Mechanism $\langle q_t(h^t), p_t(h^t) \rangle_{t=1}^\infty$ IC iff, for all $t \geq 0$, all h^{t-1} , $V_t(h^t)$ Lipschitz continuous in h_t with

$$\frac{\partial V_t(h^t)}{\partial h_t} = -\mathbb{E} \left[\sum_{s \geq t} \delta^{s-t} I_{t \rightarrow s}(\tilde{h}^s) q_s(\tilde{h}^s) \mid h^t \right] \text{ a.e. } h_t,$$

and, for all h^{t-1} , h_t , \hat{h}_t ,

$$\int_{\hat{h}_t}^{h_t} \left[D_t((h^{t-1}, x); x) - D_t((h^{t-1}, x); \hat{h}_t) \right] dx \geq 0$$

where $D_t(h^t; y) \equiv -\mathbb{E} \left[\sum_{s \geq t} \delta^{s-t} I_{t \rightarrow s}(\tilde{h}^s) q_s(\tilde{h}_{-t}^s, y) \mid h^t \right]$.

Dynamic virtual surplus

- Previous result implies principal's payoff equals "dynamic virtual surplus"

$$\mathbb{E} \left[\sum_{t \geq 1} \delta^{t-1} \left(\begin{array}{l} B(q_t(\tilde{h}^t)) - C(q_t(\tilde{h}^t), \tilde{h}_t) \\ - \left(\frac{F_1(\tilde{h}_1)}{f_1(\tilde{h}_1)} l_{1 \rightarrow t}(\tilde{h}^t) \right) q_t(\tilde{h}^t) \end{array} \right) \right] - V_1(\bar{\theta})$$

(FOSD ensures IC binds at $\bar{\theta}$, so, at optimum, $V_1(\bar{\theta}) = 0$).

Relaxed approach

- "Relaxed/First-order approach": Pointwise maximization

$$B'(q_t^*(h^t)) = C_q(q_t^*(h^t), h_t) + \frac{F_1(h_1)}{f_1(h_1)} l_{1 \rightarrow t}(h^t)$$

- FOSD ($l_{1 \rightarrow t} \geq 0$) \Rightarrow downward distortions
 - Distortions driven by impulse responses
 - Validity of FOA: above policies must satisfy "integral monotonicity" constraints
- Condition for convergence to efficiency (point-wise)
 - vanishing impulse responses

Beyond FOA: Convergence of wedges

Definition

“Policies eventually interior” if $\exists T$ and (\underline{b}_t) and (\bar{b}_t) , with $0 < \underline{b}_t < \bar{b}_t < \bar{q}$, s.t., for all $t \geq T$, $q_t^*(h^t) \in [\underline{b}_t, \bar{b}_t]$.

Theorem

Assume F satisfies “Markov”, “FOSD” and “Regularity”. If optimal policies “eventually interior”,

$$\mathbb{E} \left[B' \left(q_t^* \left(\tilde{h}^t \right) \right) - C_q \left(q_t^* \left(\tilde{h}^t \right), \tilde{h}_t \right) \right] = \mathbb{E} \left[\frac{F_1 \left(\tilde{h}_1 \right)}{f_1 \left(\tilde{h}_1 \right)} I_t \left(\tilde{h}^t \right) \right]$$

If, in addition, F satisfies “ergodicity”, then

$\mathbb{E} \left[\frac{F_1(\theta_1)}{f_1(\theta_1)} I_t(\theta^t) \right] \rightarrow 0$ as $t \rightarrow \infty$ and convergence from above and monotone in t .

Proof Sketch

- Observe that $\mathbb{E} \left[l_t \left(\tilde{h}^t \right) \mid h_1 \right] = \frac{d}{dh_1} \mathbb{E} \left[\tilde{h}_t \mid h_1 \right]$.
- Thus,

$$\begin{aligned}
 \mathbb{E} \left[\frac{F_1 \left(\tilde{h}_1 \right)}{f_1 \left(\tilde{h}_1 \right)} l_t \left(\tilde{h}^t \right) \right] &= \mathbb{E} \left[\frac{F_1 \left(\tilde{h}_1 \right)}{f_1 \left(\tilde{h}_1 \right)} \mathbb{E} \left[l_t \left(\tilde{h}^t \right) \mid \tilde{h}_1 \right] \right] \\
 &= \int_{\underline{\theta}}^{\bar{\theta}} F_1 \left(h_1 \right) \mathbb{E} \left[l_t \left(\tilde{h}^t \right) \mid h_1 \right] dh_1 \\
 &= F_1 \left(\theta_1 \right) \mathbb{E} \left[\tilde{h}_t \mid h_1 \right] \Big|_{h_1=\underline{\theta}}^{h_1=\bar{\theta}} \\
 &+ \int_{\underline{\theta}}^{\bar{\theta}} f_1 \left(h_1 \right) \mathbb{E} \left[\tilde{h}_t \mid h_1 \right] dh_1 \\
 &= \mathbb{E} \left[\tilde{h}_t \mid \bar{\theta} \right] - \mathbb{E} \left[\tilde{h}_t \mid \underline{\theta} \right] \rightarrow 0
 \end{aligned}$$

by ergodicity.

Proof Sketch

- If F monotone (FOSD),

$$\mathbb{E}[\tilde{h}_t \mid \bar{\theta}] - \mathbb{E}[\tilde{h}_t] \geq 0$$

implying that convergence is from above.

- If, in addition, $F_1 = \pi$, then

$$\begin{aligned} \mathbb{E} \left[\frac{F_1(\tilde{h}_1)}{f_1(\tilde{h}_1)} I_{1 \rightarrow t}(\tilde{h}^t) \right] - \mathbb{E} \left[\frac{F_1(\tilde{h}_1)}{f_1(\tilde{h}_1)} I_{1 \rightarrow s}(\tilde{h}^s) \right] \\ = \mathbb{E}[\tilde{h}_t \mid \bar{\theta}] - \mathbb{E}[\tilde{h}_s \mid \bar{\theta}] \leq 0 \end{aligned}$$

for $t > s$, implying convergence is monotone in time.

SIMPLE MECHANISMS

Simple mechanisms

- Results apply to settings where mechanisms constrained to be “simple” provided above perturbations are admissible (i.e., preserve simplicity)
- “Simple” might mean
 - continuity restrictions on allocations
 - measurability restrictions
 - e.g. allocations depend only on last few reported types

CONCLUSIONS

Summary

- DMD literature → “relaxed” approach (as in Myerson)
- This paper: variational approach
 - IC-preserving perturbations
 - Idea related to Rogerson (1985) for moral hazard settings

Summary

- Convergence of wedges (in expectation)
 - fairly robust property (long-run independence)
- Convergence of allocations (in probability)
 - enough patience
- Additional “economic” properties (e.g., FOSD and stationarity)
 - convergence from above and monotone in time
- Results apply to environments where we don't know which IC and IR constraints bind

THANK YOU!!!