

# Outline.

## Applications of AD-AS Model.

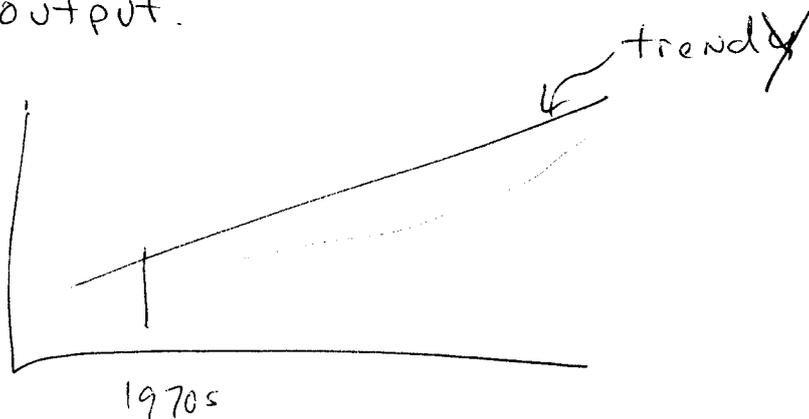
1. Stagflation. Oil Shock } (a) No M response  
(b) M response
2. Globalization.
3. High Labor productivity.
4. Britain After WWI.
  - (a) return to Gold Standard.  
(Churchill Keynes).
  - (b) Improvements in unemployment insurance, better protection of workers' rights.
5. People expect higher prices,  $P^e \uparrow$ .
  - (a) no response by M authority.
  - (b) response by ~~F~~ authority.

1970s.

Big rise in inflation.

Rise in unemployment

Fall in output.



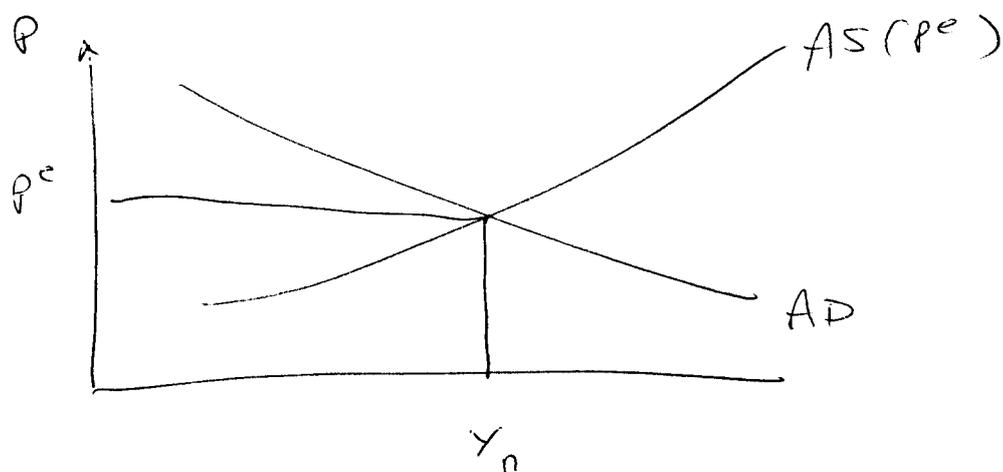
Oil prices rose a lot.

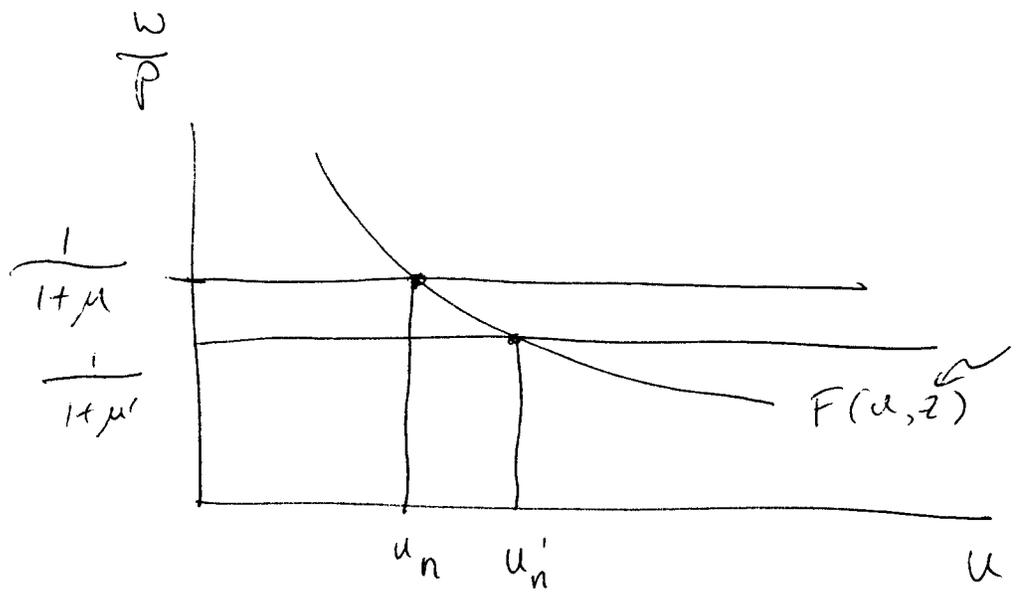
Oil price hike in model

$\mu \uparrow$

$$P = (1 + \mu)W$$

$\mu$   
supply  
side  
shock



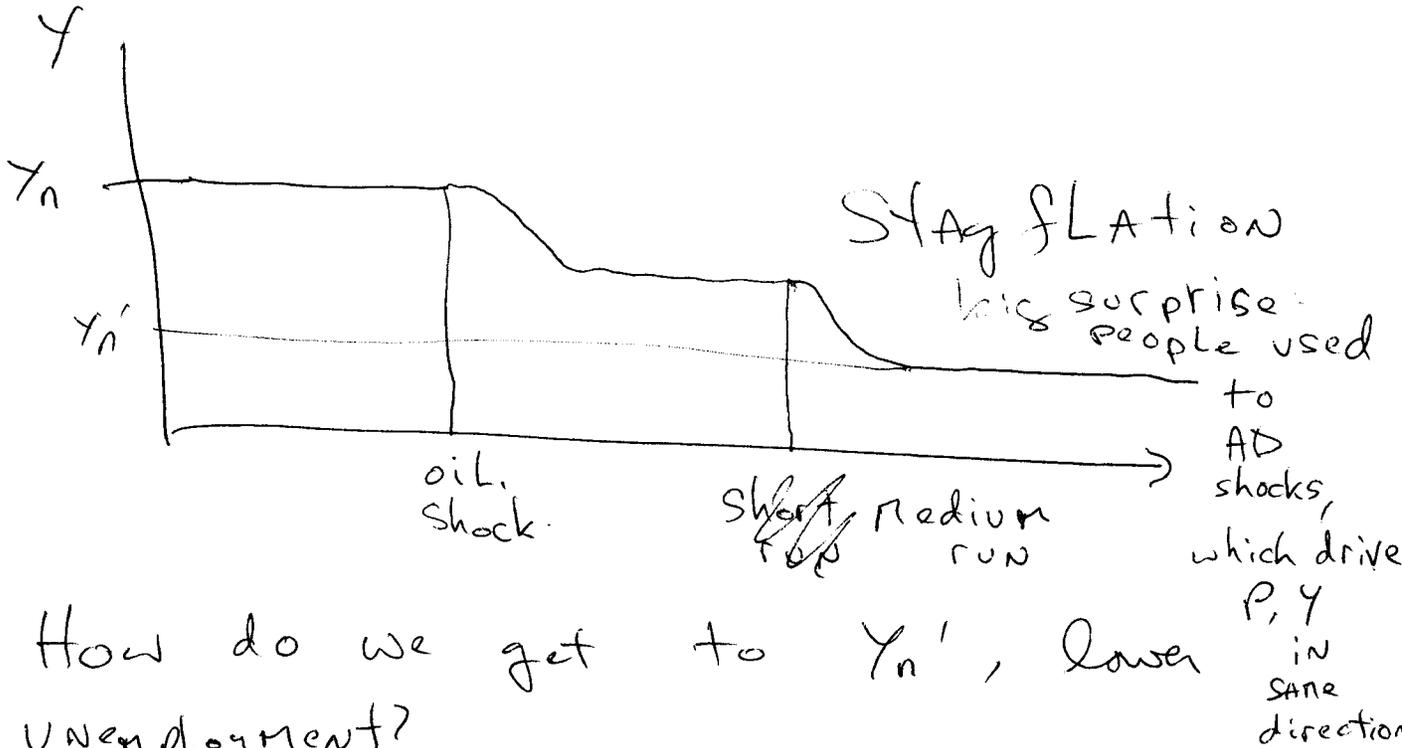


① Know that  $u$  must be higher for workers to settle for lower wage.

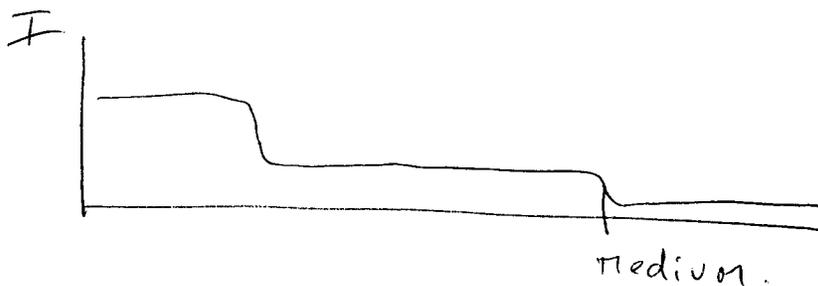
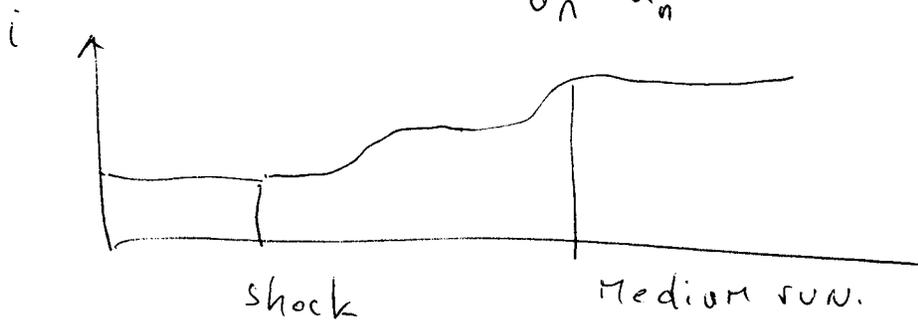
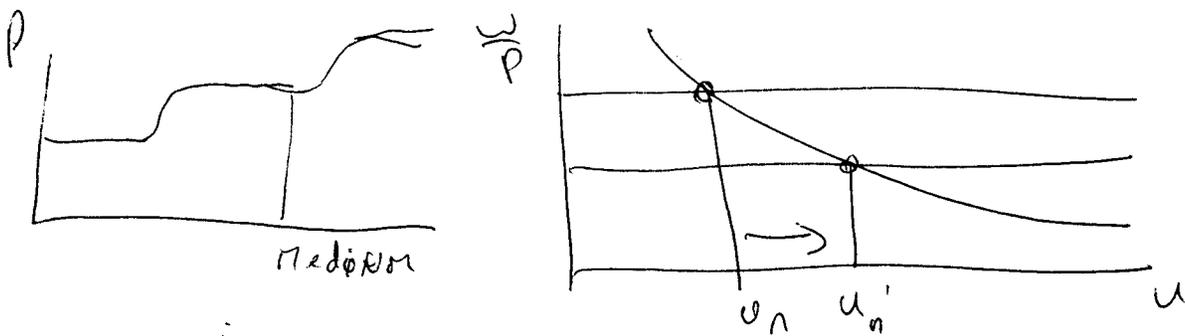
② Will the economy actually go to the higher  $u$ ?

Answer. disequilibrium dynamics of AD-AS model.

# SUMMARY :

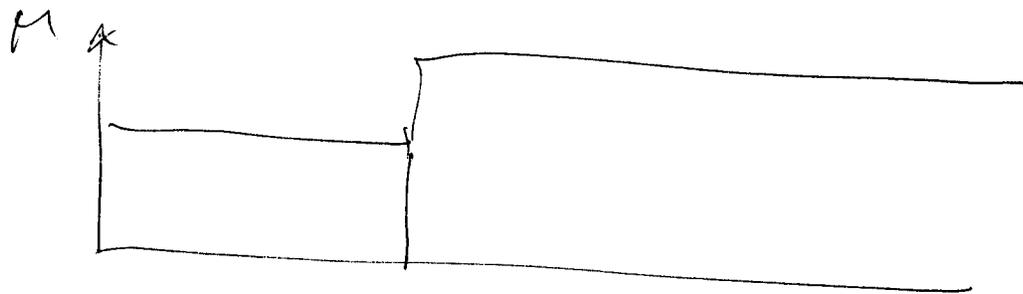
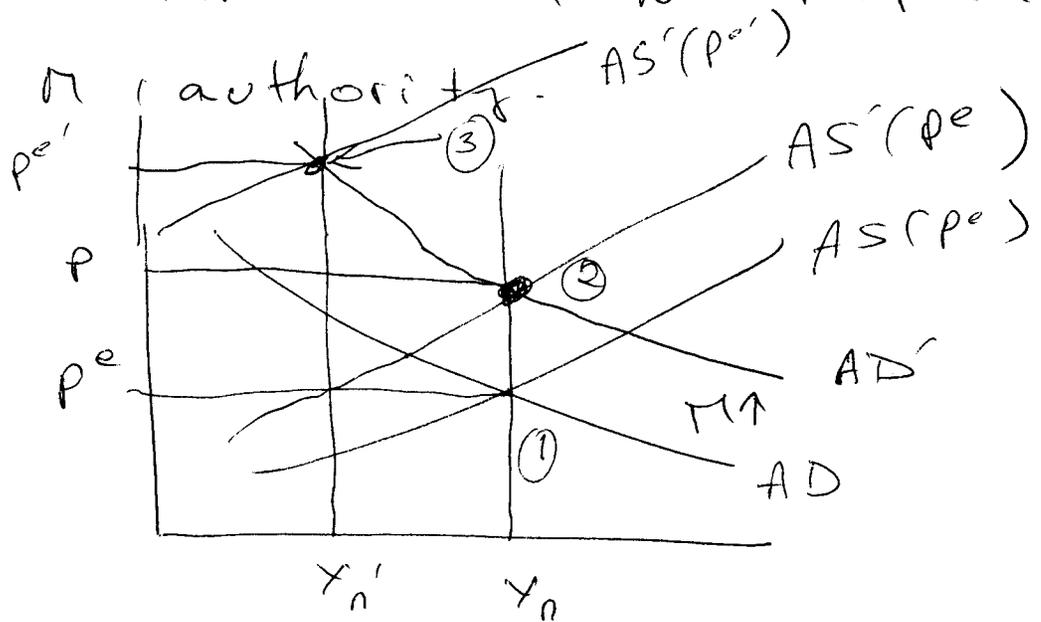


How do we get to  $Y_n'$ , lower unemployment?



Discussion ASSUMED NO response

by



short run

Authority WAS ABLE to slow down the fall in  $Y$ . BUT they CAN'T change the ultimate outcome.

1970's M Authority said:

"we've got to stop this recession" INCREASED  $M$  A Lot.  $P \uparrow$  a lot.

Maybe short run support for  $Y$ , but in the end  $Y \downarrow$ .

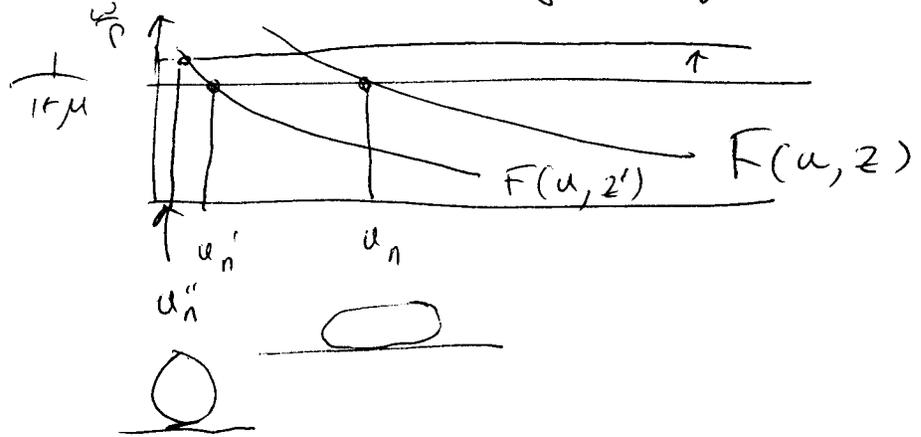
# Globalization.

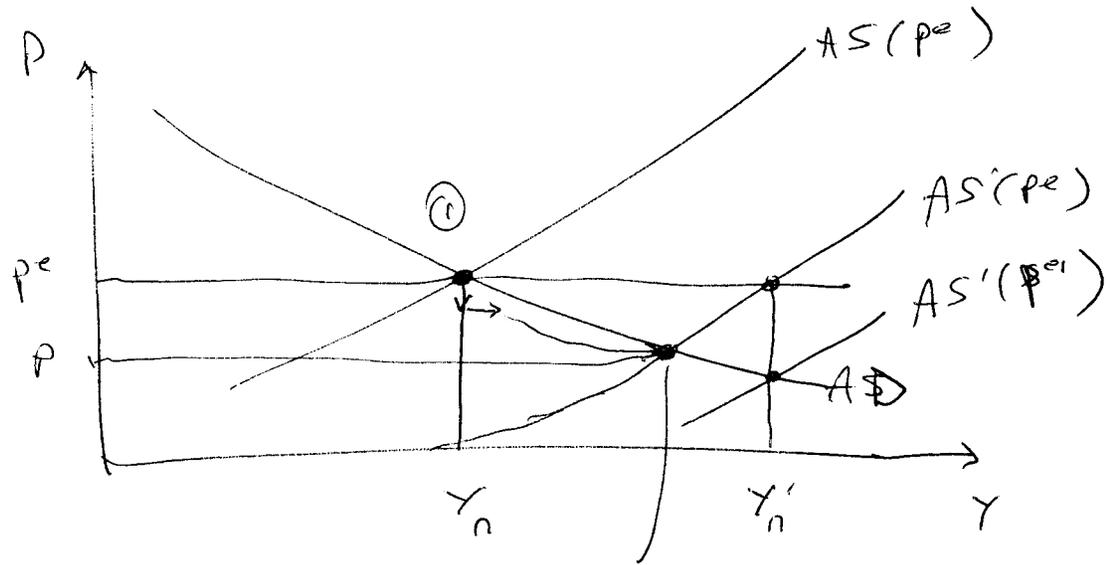
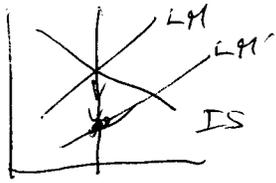
Everyone competing with everyone else.

Impact on firms: more competition.  
Less opportunity to steal from  
consumer.

$\mu \downarrow$

Workers: hurts bargaining





$Y \uparrow$  (strong)  
 $P \downarrow$  (weak).

$$\frac{Y}{N}$$

$$Y = aN$$

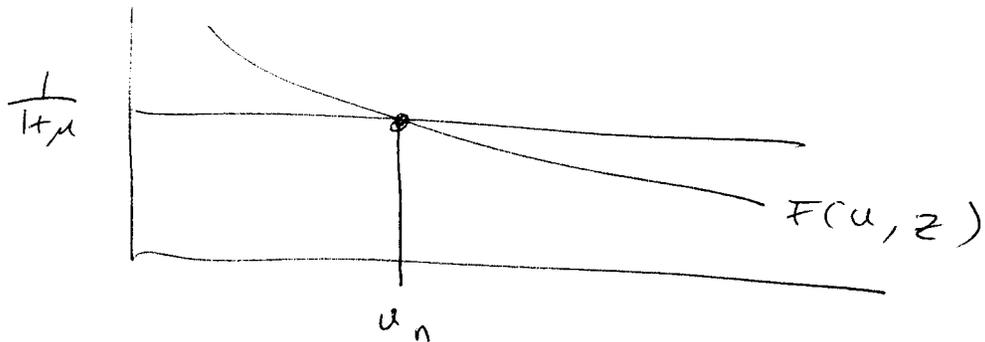
$a \sim$  Labor Productivity

$a \uparrow$

Since 2000  $a \uparrow$  employment not so strong. Connection?

$$u = \frac{U}{L} = \frac{L - N}{L} = 1 - \frac{N}{L}$$

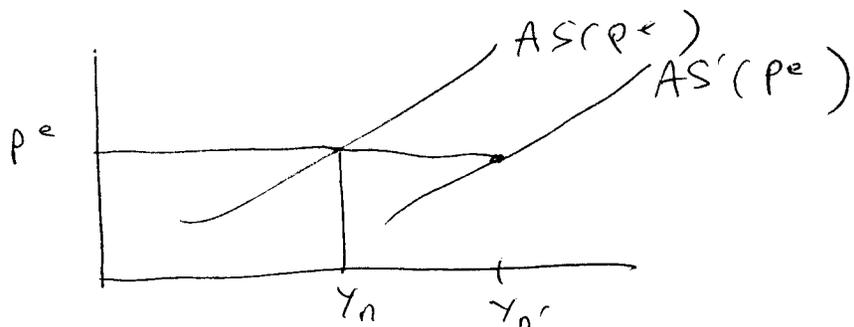
$$= 1 - \frac{Y}{aL}$$

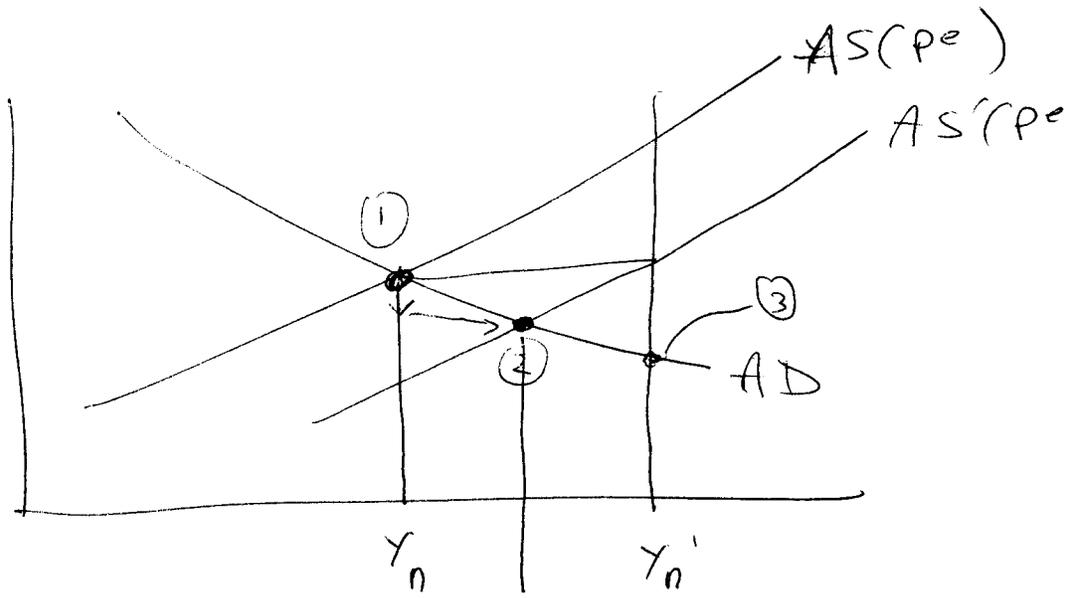


$$u_n = 1 - \frac{Y}{aL}$$

$Y_n \uparrow$  if  $a \uparrow$

$u_n$  no change if  $a \uparrow$ .





Short ~~Medium~~ run a high

