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Fashion Cycles: a Discrete Time Analysis

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2D piecewise linear discontinuous map

$$F: I^2 \to I^2, I^2 = [0, 1] \times [0, 1],$$

 $F_1: \begin{pmatrix} x \\ y \end{pmatrix} \to \begin{pmatrix} (1 - \delta)x \\ (1 - \delta)y + \delta \end{pmatrix}, (x, y) \in D_1;$
 $F_2: \begin{pmatrix} x \\ y \end{pmatrix} \to \begin{pmatrix} (1 - \delta)x + \delta \\ (1 - \delta)y \end{pmatrix}, (x, y) \in D_2;$
 $F_3: \begin{pmatrix} x \\ y \end{pmatrix} \to \begin{pmatrix} (1 - \delta)x \\ (1 - \delta)y \end{pmatrix}, (x, y) \in D_3;$
 $F_4: \begin{pmatrix} x \\ y \end{pmatrix} \to \begin{pmatrix} (1 - \delta)x + \delta \\ (1 - \delta)y + \delta \end{pmatrix}, (x, y) \in D_4.$

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where the **regions** are defined as

$$egin{array}{rcl} D_1&=&\{(x,y):P^x<0,\ P^y<0\}; & D_2=\{(x,y):P^x>0,\ P^y>0\}\ D_3&=&\{(x,y):P^x<0,\ P^y>0\}, & D_4=\{(x,y):P^x>0,\ P^y<0\}\ P^x=(x-1/2)+m_x(y-1/2), & P^y=(y-1/2)+m_y(x-1/2) \end{array}$$

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$$P^x = (x - 1/2) + m_x(y - 1/2), \quad P^y = (y - 1/2) + m_y(x - 1/2)$$

and the parameters satisfy $0 < \delta < 1, \ m_x > 0, \ m_y > 0.$



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and the **parameters** satisfy $0 < \delta < 1$, $m_x > 0$, $m_y > 0$.

Preliminaries

- Map F is symmetric wrt (x, y) = (1/2, 1/2) denoted S.
- Any invariant set A of map F is either symmetric wrt S or there must exist one more invariant set A' which is symmetric to A wrt S.

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The discontinuity lines:

 $y = -\frac{1}{m_x}x + \frac{1+m_x}{2m_x}$ $(C^x) \Leftrightarrow P^x = 0$, $y = -m_yx + \frac{m_y+1}{2}$ $(C^y) \Leftrightarrow P^y = 0$ They coincide if $m_y = \frac{1}{m_x}$ (C) in which case F is defined by the maps F_1 and F_2 only.

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2D bif. diagram: period adding and period incrementing structures



Depending on $m_x m_y \gtrless 1, \, m_x \gtrless 1, \, m_y \gtrless 1$

• For $(m_x, m_y) \in R_I = \{m_x m_y > 1, m_x < 1\}$ (Case I) and $(m_x, m_y) \in R_{II} = \{m_x m_y < 1, m_y > 1\}$ (Case II) map F has two attracting border fix. p-ts, (x, y) = (0, 1) and (x, y) = (1, 0). Their basins are separated by C^x .

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Discrete Time Fashion Cycles

• For $(m_x, m_y) \in R_{III} = \{m_y < 1, m_x < 1\}$ (Case III)

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• For $(m_x, m_y) \in R_{III} = \{m_y < 1, m_x < 1\}$ (Case III)



Attractors of F (Case III)

An *n*-cycle γ_n , $n \ge 2$, belonging to the left border I_0 of I^2 , and an *n*-cycle γ'_n belonging to the right border I_1 of I^2 . The basins of γ_n and γ'_n are separated by C^x .

The dynamics on I_0 (I_1) are governed by the **1D piecewise linear discontinuous map** g (\overline{g} , resp.) with the discontinuity point $c_{-1} = (m_y + 1)/2 > 1/2$ ($c'_{-1} = (1 - m_y)/2 = 1 - c_{-1} < 1/2$):

$$g:y
ightarrow g(y)= \left\{egin{array}{cc} g_L(y)=(1-\delta)y+\delta, & 0\leq y< c_{-1}\ g_R(y)=(1-\delta)y, & c_{-1}< y\leq 1 \end{array}
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• For $(m_x,m_y)\in R_{IV}=\{m_xm_y<1,\ m_x>1\}$ (Case IV)



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Attractors of map F (Case IV)

An interior 2-cycle Γ_2 , which may coexist or not with two attracting border *n*-cycles $\gamma_n \in I_0$ and $\gamma'_n \in I_1$.



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An interior 2-cycle $\Gamma_2 = \{p_0, p_1\}$, with

$$p_0 = \left(rac{1}{2-\delta},rac{1-\delta}{2-\delta}
ight) \in D_1, \quad p_1 = \left(rac{1-\delta}{2-\delta},rac{1}{2-\delta}
ight) \in D_2$$

exists for $m_x > 1$, $m_y < 1$ (i.e., $(m_x, m_y) \in R_{IV} \cup R_V$): At $m_x = 1$ a BCB occurs at which $p_0 \in C^x$ (as well as $p_1 \in C^x$); At $m_y = 1$ a BCB occurs at which $p_0 \in C^y$ (as well as $p_1 \in C^y$)



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• For $(m_x,m_y)\in R_V=\{m_xm_y>1,\ m_y<1\}$ (Case V)





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Case V



Attractors (Case V)

- Case IV \Rightarrow Case V: the curves C^x and C^y are merging and switching their position.
- Borders I_0 and I_1 are no longer invariant, cycles γ_n and γ'_n no longer exist.
- 2-cycle Γ_2 may coexists or not with basic cycle Γ_{2n} , $n \geq 2$, or with Γ_{2n} and $\Gamma_{2(n+1)}$.

Case V: interior 2- and 2n-cycles; incrementing structure



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Attractors of map F (Case VI)

Several coexisting attracting interior cycles of even periods.

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Let F has an interior cycle $\Gamma_{2n} = \{p_i\}_{i=0}^{2n-1} = \{(x_i, y_i)\}_{i=0}^{2n-1}, n \ge 1$. It can be represented by a symbolic sequence $\sigma = \sigma_0 \sigma_1 \dots \sigma_{2n-1}$ where $\sigma_i \in \{1, 2, 3, 4\}$ and

 $\sigma_i = \begin{cases} 1 & \text{if } p_i \in D_1 \\ 2 & \text{if } p_i \in D_2 \\ 3 & \text{if } p_i \in D_3 \\ 4 & \text{if } p_i \in D_4 \end{cases}$ • Any interior cycle Γ_{2n} , $n \ge 1$, of map F can be represented by the symbolic sequence $1^k 4^m 2^k 3^m$ where k > 1, 0 < m < k.

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• The rightmost point $p_0 \in D_1$ of the cycle $\Gamma_{2n} = \{p_i\}_{i=0}^{2n-1}$, $n \ge 1$, of map F with symbolic sequence $1^k 4^m 2^k 3^m$ has the following coordinates:

$$(x_0, y_0) = \left(rac{a^m}{1+a^{m+k}}, rac{a^{m+k}}{1+a^{m+k}}
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BCB of $\Gamma_{2(m+k)}$: $p_{2(k+m)-1} \in C^y$



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The set of periodicity regions $\{P_{m,k}\}_{k=m}^{\infty}$ form a period incrementing structure.

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Proposition 2. The number of **period incrementing structures** in the (m_x, m_y) -plane is defined by $l = \lfloor \log_{1-\delta} 0.5 \rfloor + 1$, that is, for fixed $0 < \delta < 1$ map F can have cycles with symbolic sequences $1^k 4^m 2^k 3^m$ for any 1 < m < l and k > m.

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$\delta = 0.1 \Rightarrow l = 7$ 1.4 atan(my) atan(my mv mv $m_{v=1}$ m 0.8 0.8 0.6 0.6 23 25 0.4 0.4 $m_{\rm Y} = 1$ 0.4 0.6 0.8 $1 atan(m_x)^{1.4}$ 0 0.4 0.6 0.8 $1 atan(m_x)$ 1.4

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 $\delta=0.3\Rightarrow l=2$



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$\delta=0.3\Rightarrow l=2$





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Proposition 3. In the (x, y)-phase plane of map F a parallelogram P with vertices p, q, p' and q' can be constructed if $m_y > m_x, m_x > 1$, independently on δ . Here

$$p = (x_p, y_p) = (1/2 + M/2m_y, 1/2 - M/2), q = (x_q, y_q) = (1/2 - M/2, 1/2 + M/2m_x)$$

$$p' = (1-x_p, 1-y_p)\,,\,\,q' = (1-x_q, 1-y_q)\,,\,M = (m_y-m_x)/(m_xm_y-1)\,,$$



Consider a region $P_{m,k}$ and its vertex point $p_{m,k}^{1,3} = (m_{x(m,k)}^3, m_{y(m,k)}^1)$.

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Consider a region $P_{m,k}$ and its vertex point $p_{m,k}^{1,3} = (m_{x(m,k)}^3, m_{y(m,k)}^1)$.

Proposition 4. The vertex point $p_{m,k}^{1,3}$ of region $P_{m,k}$ (i.e., $m_x = m_{x(m,k)}^3$, $m_y = m_{y(m,k)}^1$) is a particular **codimension-2 BCB point** at which four points of the cycle $\Gamma_{2(m+k)}$ collide with the borders: $p_0 \in C^y$, $p_k \in C^x$, $p_{k+m} \in C^y$ and $p_{2k+m} \in C^x$. Moreover, at $p_{m,k}^{1,3}$ it holds that $p_0 = p$, $p_k = q$, $p_{k+m} = p'$ and $p_{2k+m} = q'$.

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 $p_{m,k}^{1,3}$ for different m, k belong to curves V_k : $m_y = \frac{a^k m_x}{m_x(a^k-1)+1}$, which for fixed k and $\delta \to 0$ $(a \to 1_-)$ tend to $m_y = m_x$, while for fixed δ and $k \to \infty$ tend to $m_x = 1$.



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Continuous-time fashion model is defined as follows:

$$\begin{array}{rcl} \frac{d\lambda_t}{dt} & \in & \left\{ \begin{array}{ll} \{\alpha(1-\lambda_t)\} & \text{if } P_t > 0, \\ [-\alpha\lambda_t, \alpha(1-\lambda_t)] & \text{if } P_t = 0, \\ \{-\alpha\lambda_t\} & \text{if } P_t < 0, \end{array} \right. \\ \left. \frac{d\lambda_t^*}{dt} & \in & \left\{ \begin{array}{ll} \{\alpha(1-\lambda_t^*)\}, & \text{if } P_t^* > 0, \\ [-\alpha\lambda_t^*, \alpha(1-\lambda_t^*)], & \text{if } P_t^* = 0, \\ \{-\alpha\lambda_t^*\}, & \text{if } P_t^* < 0, \end{array} \right. \end{array} \right. \end{array}$$

 $P_t = (\lambda_t - 1/2) + m(\lambda_t^* - 1/2), \quad P_t^* = (\lambda_t^* - 1/2) + m^*(\lambda_t - 1/2).$

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$$P_t = (\lambda_t - 1/2) + m(\lambda_t^* - 1/2), \quad P_t^* = (\lambda_t^* - 1/2) + m^*(\lambda_t - 1/2).$$

 λ_t (λ_t^*) is a fraction of Conformists (Nonconformists) that chooses one of two strategies, m > 0 $(m^* > 0)$ is the relative frequency of intergroup matching to intragroup matching from a C's (N's) point of view, $\alpha > 0$ is the speed of adjustment.

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The (m, m^*) -plane can be subdivided into the regions according to the location of the discontinuity lines. In Matsuyama, 1992, these regions are distinguished as **Case 1** $(m < 1 < mm^*)$, **Case 2** $(m < mm^* < 1)$, **Case 3** $(mm^* < m < 1)$, **Case 4** $(m > 1 > mm^*)$, **Case 5** $(m > mm^* > 1)$ and **Case 6** $(mm^* > m > 1)$, where **Case 6a** $(m \ge m^* > 1)$ and **Case 6b** $(m^* > m > 1)$.

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Attractors of the continuous-time fashion model (Matsuyama, 1992)

- In Case 1 and Case 2 the attractors of Λ are the **border fixed points** $(\lambda_t, \lambda_t^*) = (0, 1)$ and $(\lambda_t, \lambda_t^*) = (1.0)$.
- In Case 3 and Case 4.the attractors are the **border points** $(\lambda_t, \lambda_t^*) = (0, \frac{1+m^*}{2})$ and $(\lambda_t, \lambda_t^*) = (1, \frac{1-m^*}{2})$.
- In Case 5 and Case 6a the attractor is the interior point $(\lambda_t, \lambda_t^*) = (\frac{1}{2}, \frac{1}{2})$.
- In Case 6b the attractor is a limit cycle formed by a parallelogram with vertices

$$P = \left(\frac{1}{2} + \frac{X_{\infty}}{2m^*}, \frac{1}{2} - \frac{X_{\infty}}{2}\right), \quad Q = \left(\frac{1}{2} - \frac{X_{\infty}}{2}, \frac{1}{2} + \frac{X_{\infty}}{2m}\right)$$
$$P' = \left(\frac{1}{2} - \frac{X_{\infty}}{2m^*}, \frac{1}{2} + \frac{X_{\infty}}{2}\right), \quad Q = \left(\frac{1}{2} + \frac{X_{\infty}}{2}, \frac{1}{2} - \frac{X_{\infty}}{2m}\right)$$

where

$$X_{\infty} = \frac{m^* - m}{mm^* - 1}$$



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Discrete Time Fashion Cycles



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Discrete Time Fashion Cycles

Cases III and IV

As $\delta \to 0$ cycles $\gamma_n \in I_0$ and $\gamma'_n \in I_1$ of map F shrink to $d = C^x \cap I_0$ and $d' = C^x \cap I_1$, respectively, while Γ_2 shrinks to S.

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Cases V and Vla

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Discrete Time Fashion Cycles

Cases VIb

As $\delta
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1D diagrams δ versus x for $m_y < m_x$, $m_y = m_x$ and $m_y > m_x$



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